

SECO17 BREAKING NEWS !

- **Registration for SECO17 opens next week.** At 9 a.m. next Wednesday, July 5, registration opens for our four pre-SECO workshops (Tuesday, October 10, 2017) and our 2-day SECO program (Wednesday & Thursday, October 11-12). We hope you'll join 350+ other small and mid-size community owners and other industry personnel for this annual event. If you need a reason to attend, click [here](#). Click the Registration link on the SECO website www.SECOConference.com. And don't forget to make your hotel reservations, too!
- **Raffle MH.** The attendee registration fee for SECO17 includes a chance to win a brand-new, porch model, Fleetwood 16x76 3 bedroom, 2 bath "loaded" Community Series Home (CSH) - or the home's auction value right there at SECO! Many thanks to our platinum sponsors, Cavco Industries and Fleetwood Homes for making this *first-ever* raffle possible! Check out more information about this raffle [here](#).
- **SECO16 videos are now out.** Our home-made videos of attendee introductions, presentations, display MHs, vendors/exhibitors, and other activities at last year's SECO are now posted [here](#), on our website www.SECOConference.com under Archives|2016 SECO|2016 SECO Videos. SECO17 will be bigger and better partly because Carson Nicely and platinum sponsor Nicely Made Media will handle professional videography.
- **Sit back and relax during SECO17 with the many amenities the hotel has to offer.** After a day filled with beneficial discussions, all the SECO team wants is for attendees to enjoy their time at SECO17. Our staff has worked hard to obtain a [venue](#) filled with many amenities that all registrants will enjoy. The historic Marietta Hilton Conference Center is home to a beautiful golf course, has a gym and pool, and is within walking distance to the historic [Marietta Square](#). Haven't booked your room yet? Click [here](#) to book a room before they run out!
- **Come visit Hotlanta before or after SECO17.** Only 30 minutes from Atlanta, this venue provides easy access to everything this city holds dear. The World of Coca-Cola, Georgia Aquarium, new Falcon's stadium, Stone Mountain, LOTS of shopping malls, and MANY great restaurants and pubs are just a few of the many popular attractions!
- **Important information about display MHs at SECO17.** Fleetwood, Clayton Savannah, and Schult have committed to three of our display home slots. We have two left! If you want your home displayed to more small and mid-size community owners than any other venue, please contact Genevieve immediately at Genevieve@SECOConference.com with a commitment. We love expressions of interest, but they don't reserve the spot. If you've been to previous SECO events, you know that we schedule receptions, lunches, and meeting

breaks at the homes to maximize exposure. We make it easy, beneficial, and efficient for you to display a home at SECO17. We'll put you in touch with a setup contractor. Skirting and staging are optional. We will do our best to help pre-sell your home.

- **MH vs. Site-Built?** If you've been a community owner more than a week, you've probably heard someone say "site-built homes are better than MHs because they appreciate in value". Spencer Roane, one of founders of SECO, wrote an article in last month's edition of 'Manufactured Housing Review' on that very topic. Check out the article and a spreadsheet used in Spencer's analysis [here](#).



For Community Owners. By Community Owners

350+ small and mid-size community owners and other industry personnel will attend the pre-SECO workshops and SECO17 on October 10-12, 2017 in Atlanta, Georgia

Please help by passing names & contact info of your friends in the community business to [us](#), [add them yourself](#) on our website, or forward this flyer to them suggesting they add themselves via our website www.SECOConference.com.

What is SECO?

- A full-fledged non-profit 501c3 conference [for community owners, by community owners](#).
- Community Owners filling vacant sites, adding value and cash flow, one new Community Series homes at a time.
- Brand new venue (Marietta Hilton - see below) - much more space for display MHs, exhibitors, vendors, sponsors, reception, lunches, meeting space, and networking.
- **Lots more details will follow over the next few months.**

Visit our NEW and updated website

[**www.SECOConference.com**](http://www.SECOConference.com)

Courtesy of our Platinum Sponsor MHVillage

SECO17 UPDATES:

- **Pre-SECO workshops on October 10th include** : Rent Manager Basics; Rent Manager Advanced; MHVillage - Marketing through Social Media 101; Lease-Option Methodology
 - **New Website and Facebook Page** : Please visit our new [website www.secoconference.com](http://www.secoconference.com) and **LIKE** us on Facebook!
 - **Exhibitors** : 97% of our Exhibitor tables and booths already sold.
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These vendors are registered for SECO17

Tables 1-2 Underground Infrastructure Solutions

Tables 3-4 Jamie's Interiors

Table 5 - Vanderbilt Mortgage & Finance, Inc.

Table 6 - ParkLane Finance Solutions

Table 7 - TIE Down Engineering

Table 8 - Hunt Mortgage Group

Table 9 - ABT Water

Table 10 - Mobile Insurance

Table 11 - American Commerce Bank

Table 12 - The Mobile Home Park Broker

Table 13 - Right Column Financial

Table 14 - Tri-State Distributors

Table 15 - Shaw Inc.

Table 16 - GENCapital

Table 17 - Lonestar Wheels & Components

Table 18 - [NOW available](#)

Table 19 - Credit Human

Table 20 - Homes of Merit

Table 21 - Fortune Real Estate & Claffy Consulting

Table 22 - RoofWrap LLC

Table 23 - Complete Block Company

Table 24 - Nicely Made

Table 25 - N Tech LLC

Table 26 - 21st Mortgage

Table 27 - HAS Capital, LLC

Table 28 - Yale Capital Advisors

Table 29 - Blevins Inc.

Table 30 - Premier Waste

Table 31 - Cavco Industries

Table 32 - RENTERText

Table 33 - Heritage Distributing

Table 34 - Manning & Nozick

Table 35 - Ken Corbin

Booth A - DATACOMP / MHVillage

Booth B - Triad Financial

Booth C - Capstone Manufactured Housing

Booth D - Style Crest
Booth E - Rent Manager
Booth F - Oliver Technologies
Booth G - Newport Pacific

SECO17 Exhibitor Registration

**Exhibitor Registration is still open.
We have only one location left.
Don't wait any longer!**

Review our new [Exhibitor Floor Plan](#)

1. Review the [SECO17 Exhibitor Alternatives & Pricing](#)
2. Based on your selection, please print, fill out and sign the applicable SECO17 Exhibitor Contract from the list below:
 - o [Tier I - Tier II Table Option](#)
 - o [Private Display Room](#)

**Scan and return the signed contract by email to
Genevieve Ketelle at Genevieve@SECOConference.com**

SECO17 SPONSORS

**We are excited to report that we have already confirmed these
Platinum and Gold Level sponsors!**

PLATINUM SPONSORS



MHVillage / DATACOMP, a well known and established company in the MH Business has partnered with us to update our social media presence.

Nicely Made Media is an energetic production company based out of Los Angeles, California specializing in aerial drone filming, corporate video production, and commercial photography. Nicely Made Media will be the official photography, and



Rent

Manager® is a completely integrated property management, accounting, contact manager, and facility maintenance software suite. With it, you no longer need to become an expert in multiple programs and maintain multiple databases to run your business.

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Any Portfolio, Any Size, One Software-Rent Manager.

Available as a stand-alone or cloud-based product, Rent Manager is proven software for companies that manage all types of properties. Exceptionally customizable and ideal for portfolios of every size, Rent Manager is your key to an effective and efficient business



Cavco Industries, Inc. / Fleetwood Homes is a leading designer and builder of systems-built structures. We operate 20 manufacturing facilities across the nation, which build some of the most widely recognized brand names in the industry: Cavco Homes, Fleetwood Homes, Fairmont Homes, Chariot Eagle, Palm Harbor Homes, Lexington Homes, and Nationwide Homes. In addition, Cavco builds park

model RV's and vacation cabins. The company's insurance group, Standard Casualty, offers a wide range of insurance products for manufactured home owners and its finance subsidiary, CountryPlace Mortgage, offers a variety of homebuyer financing options. Based in Phoenix, Arizona, the company has built a reputation for quality, value and service since its founding in 1965.

GOLD SPONSORS

RHP Properties

**Newport Pacific
Manning & Nozick
American Commerce Bank
Yale Capital Advisors
Triad Financial
Schult Homes
Clayton Savannah**

Brand New 2017 Venue



Hilton Atlanta/Marietta Hotel & Conference Center

**October 11-12, 2017
Pre-SECO October 10, 2017**

500 Powder Springs St, Marietta, Georgia, 30064
TEL: 770-427-2500

Conveniently located only 30 minutes from Hartsfield Jackson International Airport and 3 minutes from the renowned Historic Marietta Square with its many restaurants and attractions.

Click button on the right for our great negotiated rate of \$129/night, inclusive of 1 full buffet breakfast. Only 200 rooms available, don't wait!





SECO17 | 770-871-6889 | [Email](#) | [Website](#)

STAY CONNECTED:

