

SECO17 BREAKING NEWS !

- **Genevieve Ketelle.** It is with a very heavy heart, we report that our very capable and enormously helpful SECO event coordinator, Genevieve Ketelle, was recently diagnosed with ovarian cancer. She will begin treatment immediately, involving chemotherapy and surgery. Please join us in wishing her well over these next few difficult months. She has already informed us that she WILL be at SECO17 in October! Paula Garzon will be helping us with SECO17 as Genevieve's assistant. Please be patient with us as Paula fills the very large shoes left (temporarily) by Genevieve.
- **SECO16 videos are now out.** Our home-made videos of attendee introductions, presentations, display MHs, vendors/exhibitors, and other activities at last year's SECO are now posted [here](#), on our website www.SECOConference.com under Archives | 2016 SECO | 2016 SECO Videos. SECO17 will be bigger and better partly because [Carson Nicely](#) with [Nicely Made Media](#) will handle professional videography.
- **SECO17 presentation topics.** Next week our planning group will tackle the challenge of selecting about 15 topics for SECO17 from a list that now numbers 37. If the group is undecided about some topics, they may send a survey asking you to vote on those you are most interested in. Look for a message from us around the end of next week.
- **Important information about display MHs at SECO17.** A brand-new Fleetwood 16x76 CSH home will be raffled off at SECO17! We have four remaining display slots and more manufacturers than that expressing interest in displaying homes. Please contact us immediately with a commitment. We will promote your home before SECO17 and during our event. We schedule receptions, lunches, and meeting breaks at the homes to maximize exposure. If you need help with a setup contractor, we will recommend one for you to deal with. Skirting and staging are optional. We will do our best to help pre-sell your home.
- **Attendee registration will open Wednesday, July 5.** We had 254 small and mid-size community owners and other industry personnel at SECO16 and expect 350+ at SECO17 in October. As mentioned below, this year's conference will be at a new, larger venue - the Marietta Hilton Conference Center. Thanks MUCH to [Bob Stovall](#) with [Orange Cat Productions](#) for his help with website registration and payment programming.
- **Pre-SECO and Full SECO.** When you register and make your hotel reservations, note that there will be four [Pre-SECO workshops on Tuesday, 10/10](#) (including basic and advanced [Rent Manager](#) classes), then full SECO on Wednesday and Thursday, 10/11-12.
- **Advertising.** [MHVillage](#) has been a HUGE help rewriting our

website. Thanks MUCH to Darren Krolewski and his team. They will also handle advertising on the website and in our event program. We still have silver, gold, and platinum sponsorships available. Platinum sponsorships will close about a week from today so we can place the order for event tote bags which will feature platinum sponsors.

- **Reaching COs & others.** 1,000 small & mid-size community owners and other industry personnel are now opening our flyers about SECO17. We're anxious to add more contacts to the 4,000 already in our database. Please encourage other COs to sign up at our website: www.SECOConference.com
- **Hot off the press.** With labor shortages, QC challenges, and sales price pushback, is this in the future of manufactured housing: [Robots building homes](#)
- **Please don't forward this email message.** If you forward this email message to someone else and they then click the "Unsubscribe" link on the flyer, they will unsubscribe YOU from our database. To ensure this doesn't happen, always use the "**Forward this email**" link at the very bottom of each flyer.



For Community Owners. By Community Owners

350+ small and mid-size community owners and other industry personnel will attend SECO17 on October 11-12, 2017 in Atlanta, Georgia
We are focused on expanding our contact list to try to reach as many fellow community owners in the US & Canada as possible!

Please help by passing names & contact info of your friends in the community business to [us](#), [add them yourself](#) on our website, or forward this flyer to them suggesting they add themselves via our website www.SECOConference.com.

What is SECO?

- A full-fledged non-profit 501c3 conference **for community owners, by community owners.**
- Community Owners filling vacant sites, adding value and cash flow, one new Community Series homes at a time.
- Brand new venue (Marietta Hilton - see below) - much more space for display MHs, exhibitors, vendors, sponsors, reception, lunches,

- meeting space, and networking.
- **Lots more details will follow over the next few months.**

Visit our **NEW** and updated website

www.SECOConference.com

Courtesy of our Platinum Sponsor MHVillage

SECO17 UPDATES:

- **Pre-SECO workshops are now confirmed:** Rent Manager Basics; Rent Manager Advanced; MHVillage - Marketing through Social Media 101; Lease-Option Methodology
 - **New Website and Facebook Page:** Please visit our new [website www.secoconference.com](http://www.secoconference.com) and **LIKE** us on Facebook!
 - **Exhibitors:** 97% of our Exhibitor tables and booths already sold.
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These vendors are registered for SECO17

Tables 1-2 Underground Infrastructure Solutions

Tables 3-4 Jamie's Interiors

Table 5 - Vanderbilt Mortgage & Finance, Inc.

Table 6 - ParkLane Finance Solutions

Table 7 - TIE Down Engineering

Table 8 - Hunt Mortgage Group

Table 9 - ABT Water

Table 10 - Mobile Insurance

Table 11 - American Commerce Bank

Table 12 - The Mobile Home Park Broker

Table 13 - Right Column Financial

Table 14 - Tri-State Distributors

Table 15 - Shaw Inc.

Table 16 - GENCapital

Table 17 - Lonestar Wheels & Components

Table 18 - [NOW available](#)

Table 19 - Credit Human

Table 20 - Homes of Merit

Table 21 - Fortune Real Estate & Claffy Consulting

Table 22 - RoofWrap LLC

Table 23 - Complete Block Company

Table 24 - Nicely Made

Table 25 - N Tech LLC

Table 26 - 21st Mortgage

Table 27 - HAS Capital, LLC

Table 28 - Yale Capital Advisors

Table 29 - Blevins Inc.

Table 30 - Premier Waste
Table 31 - Cavco Industries
Table 32 - RENTERText
Table 33 - Heritage Distributing
Table 34 - Manning & Nozick
Table 35 - Ken Corbin
Booth A - DATACOMP / MHVillage
Booth B - Triad Financial
Booth C - Capstone Manufactured Housing
Booth D - Style Crest
Booth E - Rent Manager
Booth F - Oliver Technologies
Booth G - Newport Pacific

SECO17 Exhibitor Registration

**Exhibitor Registration is still open.
We have only one location left.
Don't wait any longer!**

Review our new [Exhibitor Floor Plan](#)

1. Review the [SECO17 Exhibitor Alternatives & Pricing](#)
2. Based on your selection, please print, fill out and sign the applicable SECO17 Exhibitor Contract from the list below:
 - [Tier I - Tier II Table Option](#)
 - [Private Display Room](#)

**Scan and return the signed contract by email to
Genevieve Ketelle at Genevieve@SECOCongress.com**

SECO17 SPONSORS

**We are excited to report that we have already confirmed these
Platinum and Gold Level sponsors!**

PLATINUM SPONSORS



MHVillage / DATACOMP, a well known and established company in the MH Business has partnered with us to update our social media presence.



Nicely Made Media is an energetic production company based out of Los Angeles, California specializing in aerial drone filming, corporate video production, and commercial photography. Nicely Made Media will be the official photography, and video production company of SECO17.



Rent Manager® is a completely integrated property management, accounting, contact manager, and facility maintenance

software suite. With it, you no longer need to become an expert in multiple programs and maintain multiple databases to run your business.

Available as a stand-alone or cloud-based product, Rent Manager is proven software for companies that manage all types of properties. Exceptionally customizable and ideal for portfolios of every size, Rent Manager is your key to an effective and efficient business

Any Portfolio, Any Size, One Software-Rent Manager.

GOLD SPONSORS

**RHP Properties
Newport Pacific
Manning & Nozick
American Commerce Bank
Yale Capital Advisors
Triad Financial**

Brand New 2017 Venue



Hilton Atlanta/Marietta Hotel & Conference Center

**October 11-12, 2017
Pre-SECO October 10, 2017**

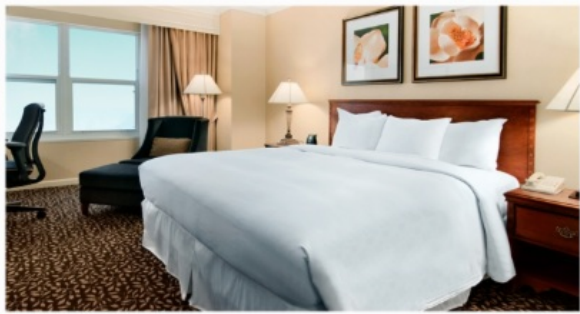
500 Powder Springs St, Marietta, Georgia, 30064
TEL: 770-427-2500

Conveniently located only 30 minutes from Hartsfield Jackson International Airport and 3 minutes from the renowned Historic Marietta Square with its many restaurants and attractions.



Click button on the right for our great negotiated rate of \$129/night, inclusive of 1 full buffet breakfast. Only 200 rooms available, don't wait!





SECO17 | 770-871-6889 | [Email](#) | [Website](#)

STAY CONNECTED:

