



Registration is now OPEN! Don't Wait!

Wed-Thurs October 26 and 27, 2016

What is the 2016 Southeast Community Owner's (SECO) Conference about?

SECO16 Focus : Selling & Financing new MHs in Communities - Why? How?

Display MHs, Sponsors, & Vendors already signed up for SECO16

SECO16 Registration is OPEN. Don't Wait!
Book Your Hotel Room Now at only \$89/night!

Sign up to display a MH, be a Sponsor, or have a Vendor Display

Check out previous SECO16 Flyers

Georges Allen's annual International Roundtable in Nashville, TN is only 4 weeks away. See you there, then at SECO16 in October.

SECO is a Not-for-Profit Event, designed and delivered by, and for, smaller and mid-size community owners & management /sales personnel

- Meet and share information with 150 - 200 industry leaders (like yourself) from 20+ states.
- Presentations and panel discussions on topics that increase cash flow, increase LLC value, and/or upgrade LLC appearance and clientele.
- Not-for-profit - highest ROI for any such meeting anywhere.
- 6 Community Series manufactured homes on display.
- 20+ vendors/suppliers
- Prepared by and for owners, managers, and home sales personnel of small to mid-size MHP/LLCs.
- North Atlanta venue - easy access, rail to hotel, lots of other goings-on.
- SECO is not associated with any manufacturer, vendor, or other organization (although we strongly support membership in state MHAs).

Selling & Financing new MHs in Communities SECO16 Focus - Why is this important to YOU!

- Generate lot/site rent revenue
- Increase value of community
- Upgrade appearance of community
- Upgrade clientele of community
- Default rate on new home sales is lower
- Repo homes are old and expensive

Confirmed MH displays, Vendors and Sponsors to date



We are still accepting Applications from Vendors and Sponsors

\$199 Conference Registration includes

- 2 days of presentations & panel discussions
- Legacy Plant Tour on Oct. 25 [Read more...](#)
- Opportunities to network with 150+ small & mid-size COs and other key leaders in the industry
- MHs display
- Vendor area of 20+ vendors
- Beverages during meetings, 2 lunches and a reception
- **Lowest attendee registration cost ANYWHERE! Bring your whole team** - Increases to \$250 after 10/1/16



RESERVE YOUR ROOM NOW!



Holiday Inn - Perimeter, North
Atlanta, Ga 770-296-6003

Mention discount code **SECO2016**

**Low negotiated rate of
\$89/night, single or double.**

- Includes breakfast and Wi-Fi

Booking Link

- Free Parking

- **Free shuttle transportation**
from/to Chamblee MARTA
station (easy airport access)
and nearby restaurants,
shopping, etc.

Want to expose your company to small & mid-size community owners, operators, and managers? Consider these alternatives!

- Display a Community Series Home built by your plant
- Vendor display tables
- Private display room - booth, display products & services, seating area, and privacy
- Purchase [Sponsorships](#) for even more exposure
- All committed MH manufacturers, vendors, and sponsors are mentioned in next 6-8 SECO flyers sent to thousands of industry contacts.
- Platinum sponsors receive a special feature in one of our flyers.

Sign Up to become a SECO16 Vendor!
[View Vendor Alternatives and Rates](#)
[View Vendor Floor Plan Layout](#)
[Vendors Contracts](#)

Previous SECO16 Flyers

- [Save the Dates \(Sent 6/29/16\)](#)
- [Great Program Planned \(Sent 7/28/16\)](#)

Georges Allen's INR - "2016 Chattel Capital Summit" **Opryland, Nashville, TN 9/7- 9/9/16**

Highlights:

- Keynote Address by Tim Williams, President, 21st Mortgage
- Representatives of all MH Manufacturers
- Surprise Speaker: Chattel (home only) in-community financing guaranteed by Fannie Mae
- Ken Rishel - Review of all forms of conventional financing
- Spencer Roane - Lease-Option Seller financing

- Update on HR5301 (proposed seller financing relief)

[Click Here for Brochure & Registration!](#)

**SECO16 | 770-871-6889 | Genevieve@SECOConference.com |
www.SECONConference.com**

STAY CONNECTED:

