



Southeast  
Community Owners  
Symposium

## ***SECO16 - 10/26 & 27***

***Have we got a great program planned for you!  
Why small and mid-size community owners and  
managers should attend SECO16, and why MH  
manufacturers and vendors should be there too!***

- *Meet and share information with 150 - 200 industry leaders (like yourself) from 20+ states.*
- *Presentations and panel discussions on topics that increase cash flow, increase LLC value, and/or upgrade LLC appearance and clientele.*
- *Not-for-profit - highest ROI for any such meeting anywhere.*
- *6 Community Series manufactured homes on display.*
- *20+ vendors/suppliers*
- *Prepared by and for owners, managers, and home sales personnel of small to mid-size MHP/LLCs.*
- *North Atlanta venue- easy access, rail to hotel, lots of other goings-on.*
- *SECO is not associated with any manufacturer, vendor, or other organization (although we strongly support membership in state MHAs).*

### **NEW THIS YEAR**

- **Free MH plant tour on Tues. 10/25 (bus to & from hotel, lunch, newest Ga. plant)**
- **Private display rooms - large enough for display tables & booth for products & services, seating area, privacy with current & prospective clients.**

- Sponsorships - everything from tote bags, ball caps, t-shirts worn by restaurant service staff, lunches, receptions, and beverage service during our meetings. Lots of ways for more exposure for your firm.
- See our ad in the August edition of "The Journal", "The Allen Letter", and "The Allen CONFIDENTIAL!".

## \$199 Conference Registration

*(includes plant tour, display MHs, 2 days of presentations, panel discussions, and networking, Wi-Fi, vendors, reception, beverages during meetings, and two lunches)*



Call hotel directly at  
770.296.6003 and mention  
promotional code SECO2016

### Special Hotel Rate

*Reserve your room today at our low negotiated rate!*  
**\$89 single / double includes breakfast & Wi-Fi**  
*Free shuttle from nearby rail station*

*Holiday Inn Perimeter - 4386 Chamblee-Dunwoody Atlanta, GA*

**Attendee registration opens August 1st at**  
**[www.SECOConference.com](http://www.SECOConference.com)**

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**Want to expose your company to small & mid-size community owners, operators, and managers? Consider these alternatives!**

- Display a Community Series Home built by your plant
- Vendor display tables
- Booth space available
- Private display room - booth, display products & services, seating area, and privacy
- Purchase Sponsorships for even more exposure

- *All committed MH manufacturers, vendors, and sponsors are mentioned in next 6-8 SECO flyers to thousands of industry contacts. Platinum sponsors are featured*

## Sign Up to become a SECO16 Vendor!

[View Vendor Alternatives and Rates](#)

[View Vendor Floor Plan Layout](#)

[Vendors Contracts](#)

Vendor Display Tables at SECO



## Sign Up to become a SECO16 Sponsor!

[View Sponsor Alternatives and Rates](#)

[Sponsor Contract](#)

## MH Manufacturers already committed to display homes at SECO16



**Legacy Homes**

**New to SECO**



ROCKWELL  
**Schult Homes**

## Dates & Times

### Home Delivery & Set-up:

Mon. Oct. 24th 8:00am - 5:00pm

Tues. Oct. 25th 12:00am - 5:00pm

### Display Table Set-up:

Tues. Oct. 25th 3:00am - 5:00pm

### Conference Dates

Wed. Oct. 26th 8:00am - 5:00pm

Thurs. Oct. 27th 8:00am - 3:00pm

### Display Table Dismantle:

Thurs. Oct. 27th 3:00pm - 5:00pm

### Display Home Dismantle:

Thurs. Oct. 27th 3:00pm - 5:00pm

Fri. Oct. 28th 8:00am - 12:00pm

Note: All times subject to change.

**Returning Exhibitor**



**Fleetwood Homes-TN**  
**NEW to SECO**



**Riverbirch Homes**  
**Returning Exhibitor**



**Fleetwood Homes-GA**  
**New to SECO**



**Champion Homes**  
**Returning Exhibitor**

**Vendors already committed to**  
**SECO16!**



Heritage Distributing, LLC

Heritage Distributing  
Returning Vendor



**The Mobile Home Park  
Broker  
Returning Vendor**



**Style Crest  
Returning Vendor**

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***New homes are easier and quicker to sell in communities,  
upgrade communities, increase cash flow and community  
value, and have fewer seller-finance defaults.***

**[www.SECOConference.com](http://www.SECOConference.com)**

*SECO16 Planning Committee members include:*

*Steve Case - Ron Cobb - David Greene - Don Hudgins - Robert Love - David Protiva -  
Spencer Roane - David & Judy Roden - Chuck Meek - Cole Phillips - Bob Stovall - Anne  
Cobb Scott - Mark Titshaw - Jay Zandman*

**Questions?**

**Contact Genevieve Ketelle**

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