



Wed-Thurs October 26 and 27, 2016

Only 2 weeks left for the Early Bird Special Prices!

Accommodation available directly at the venue. Reserve yours now.

SECO16 Focus: "Filling Vacant Lots In Communities By Selling or Seller-Financing NEW Manufactured Homes" and "Successfully Marketing & Selling Homes in the Digital Age"

Our finalized Agenda will be coming out in next week's flyer.

If you're a small or mid-size community owner with vacant lots to fill, you **DO NOT want to miss the opening panel discussion at SECO16!**

SECO16 by the numbers (as of today)

116 attendees now confirmed!

(175 last year, 200+ expected this year!)

15 states represented!

COs coming as far away as CA, TX and NY!

Canada too!

4 display MHs

22 vendors

28 sponsors

\$199 registration fee with Early Bird Special

Best bargain ever for 2 days of presentations, reception, lunches, MH display, vendors

Increases to \$250 on 10/1/16

\$89/night hotel room rate incl breakfast and Wi-Fi

North Atlanta venue, Free parking, Free Shuttle to MARTA Station, LOTS of restaurants, shopping, goings-on in the area

Click here for more information and early bird event and hotel registration.

Come Early!

We have other activities scheduled on **Tuesday 10/25**

FREE Plant Tour at the new Legacy Plant near Atlanta.

Transport and Lunch will be provided

and

Selling & Marketing Seminar by **Ken Corbin**

See details in next week's SECO flyer

Very Few Vendor Opportunities are still available at this time!

We still have great **Sponsoring Options** available!

Get the maximum ROI on your SECO participation!

If you want to be featured in the "Gold Sponsors" section of our next flyer, please contact **Genevieve Ketelle**, event coordinator **770-871-6889** or Genevieve@SECOConference.com

Featured SECO16 Gold Sponsors



Quality, Value and Service

These are the building blocks of a great company, a great home and a tradition of longstanding relationships. River Birch is about to celebrate 20 years of providing families with homes that are built to provide peace of mind and confidence as they make this significant purchasing decision. A River Birch home will provide MH Park Investors and Owners a home that will serve both you and your tenant well in the years to come. **Come see the River Birch difference!**

Contact Info: Jeff Hood at jhood@riverbirchhomes.com or 800-426-5622



WHY SCHULT ROCKWELL? In 80 years, we've learned a lot about what people want from a home builder. Today, we strive to exceed these expectations with every home we build. Every Schult Rockwell home is built to standard features that form a solid base for years to come. When you walk through a Schult Rockwell home, you know immediately that it's built to last. Designs have changed over the years, but one thing has remained the same - the name Schult Rockwell is still synonymous with "quality" in the housing industry.

INTEGRITY NEVER GOES OUT OF STYLE! We want to earn your loyalty and we are committed to making your experience with us a 10! That's why, after 80 years of taking care of customers, Schult Rockwell continues to be the home of **INTEGRITY**. Every relationship is built on **TRUST** and your family can rest assured that Schult Rockwell will be there. Backed by Berkshire - Hathaway, Schult Rockwell is committed to continued strength and stability for years to come. Here at Schult Rockwell, we are dedicated to providing the highest **QUALITY** products that are backed by the best warranty in the industry.

Contact Info: Brian Rowland: brian.rowland@schulthomes.com or 1-877-852-0515



Rent Manager® is a completely integrated property management, accounting, contact manager, and facility maintenance software suite. With it, you no longer need to become an expert in multiple programs and maintain multiple databases to run your business.

Available as a stand-alone or cloud-based product, Rent Manager is proven software for companies that manage all types of properties. Exceptionally customizable and ideal for portfolios of every size, Rent Manager is your key to an effective and efficient business

Any Portfolio, Any Size, One Software-Rent Manager.

Contact info: Brittany Christerson, Director of Sales and Marketing
Brittany.christerson@rentmanager.com or 800-669-0871 ext. 203



At Legacy Housing, we offer extensive programs aimed at helping MH Parks get a higher quality product in new homes. Our Low Down Payments allows your company to buy more homes for the same price you would pay for 1 Repo! Don't buy used homes or repossessed units when your community can have brand new homes delivered straight off the factory line.

Financing is available. Contact our MH Park Sales Team today at 706-403-0333 or barryburrell@legacyhousingltd.com to help get you started on your new project!

We are organizing a Free Plant Tour of our Georgia facility on Tuesday 10/25/16.

Please email barryburrell@legacyhousingltd.com with your interest in participating.

Orange Cat Productions



online marketing solutions
for small business

Bob Stovall of Orange Cat Productions LLC has 24 years experience in online marketing, website design and business web hosting. His specialties are Content Management Systems (CMS), Email Marketing, Traditional and Mobile Websites and Blogs and Social Media made simple for small businesses. Comprehensive Website Reviews assess the current and potential strengths and weaknesses of your current site.

Bob has operated Orange Cat Productions LLC since 1996 and previously freelanced for ad agencies serving Fortune 500 clients. Bob has been serving the Manufactured Housing industry since 2006.

Contact Bob Stovall by Phone: 859-319-4444 or Email: bob@orangecat.com



Built For Life

Fleetwood homes are built for life. Your life. Our focus is meeting the ever changing lifestyle needs of our customers. Families from all walks of life invest in a Fleetwood home because of our reputation for building the finest homes, pricing them affordably, and backing them with outstanding service and warranty protection. Since 1950 Fleetwood has surprised over 1.5 million

families with how much home they can afford by offering the quality, floor plans, and design options that home buyers expect. Visit our showing at the 2016 SECO and see why we've been voted "Manufacturer of the Year" by MHI for 7 straight years!

Contact Info: Tom Green tom.green@fleetwoodhomes.com 1-800-476-0084

SECO16 Silver Sponsors



\$199 Conference Registration includes

- 2 days of presentations & panel discussions
- Legacy Plant Tour on Oct. 25 [Read more...](#)
- Opportunities to network with 150+ small & mid-size COs and other key leaders in the industry
- MHs display
- Vendor area of 20+ vendors
- Beverages during meetings, 2 lunches and a reception
- **Lowest attendee registration cost ANYWHERE! Bring your whole team -**
Increases to \$250 on 10/1/16



RESERVE YOUR ROOM NOW!



Holiday Inn

Holiday Inn - Perimeter, North
Atlanta, Ga 770-296-6003

Mention discount code **SECO2016**

Low negotiated rate of \$89/night, single or double.

- Includes breakfast and Wi-Fi

[Booking Link](#)

- Free Parking **or Free shuttle transportation** from/to Chamblee MARTA station (easy airport access) and nearby restaurants, shopping, etc.

Previous SECO16 Flyers

- **[Save the Dates \(Sent 6/29/16\)](#)**
- **[Great Program Planned \(Sent 7/28/16\)](#)**
- **[Registration is now open \(Sent 8/9/16\)](#)**
- **[Top 6 Reasons to attend \(Sent 8/26/16\)](#)**
- **[Good for your MH Business! Fantastic ROI! \(Sent 9/6/16\)](#)**

Industry Going-Ons:

George Allen's INR in Nashville last week was a HUGE success!

Click **[here](#)** for highlights

Legacy Home Texas Show later this month

Click here for more info **<https://www.legacyhousingltd.com/parkshow>**

**SECO16 | Genevieve Ketelle | 770-871-6889 |
www.SECOConference.com**

STAY CONNECTED:

