

**You Can Fill 4 To 7 Community Owned Homes  
Each And Every Month  
No Matter How Soft The Market**

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**To Request Further Info**

**Click On MHCInvestor.com**

**Presented by:**

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# Safe Harbor Statement

This presentation contains strategies that have been developed & successfully used by Michael Power over the past 20 years. They are always being updated as the market shifts. Nothing being presented here today is “Theory”. These are the “hands on” tools and concepts I use myself every day & help others learn to apply.

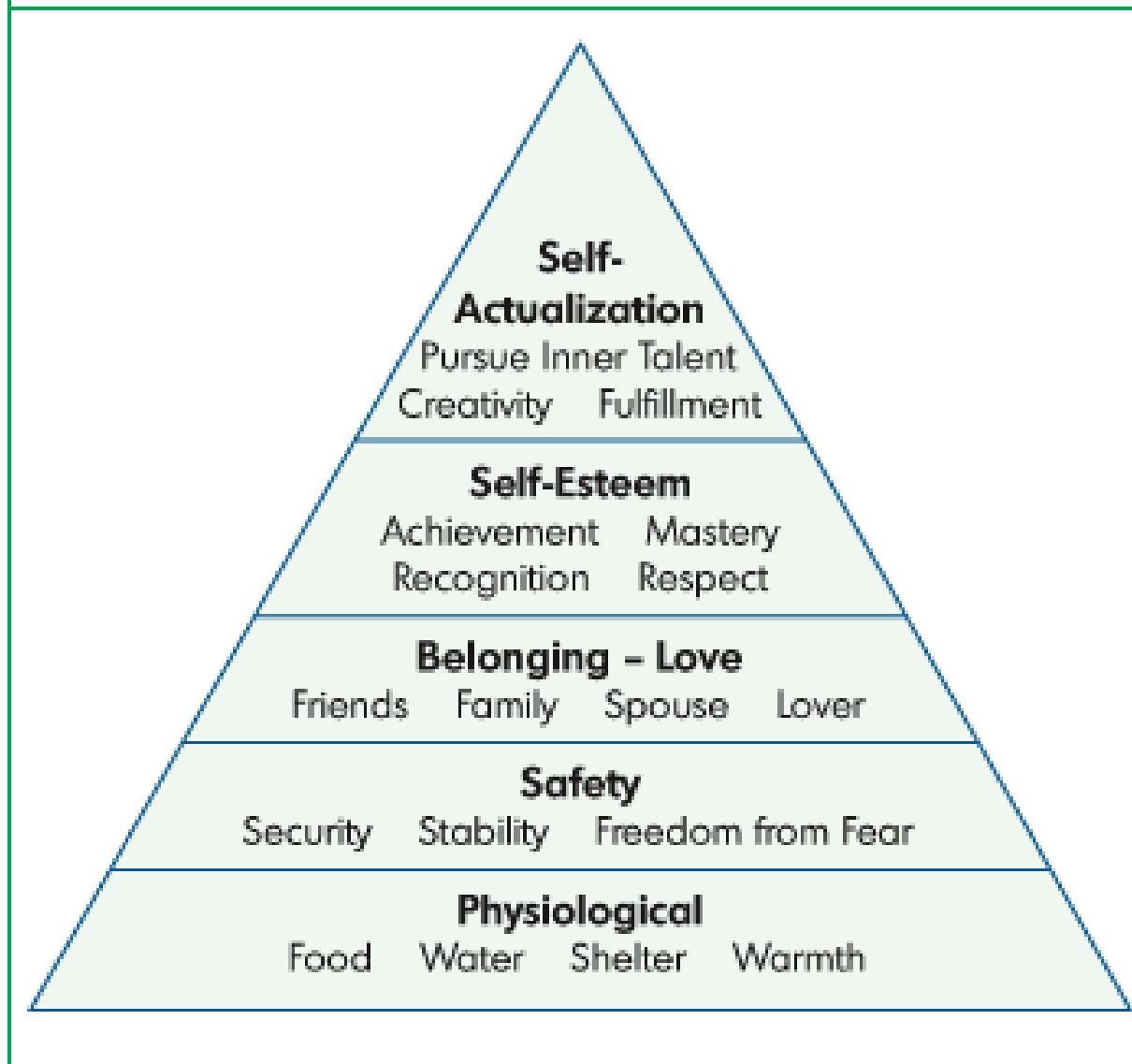
Prior to implementing any presenter’s ideas, it is recommended that you consult with your business advisors, including but not limited to: Your Attorney, CPA, Financial Advisor, Partners, Mentors, etc.

Keep in mind that I am not your attorney, accountant, or spiritual advisor...

**But... I did stay at a Holiday Inn Express last night!**

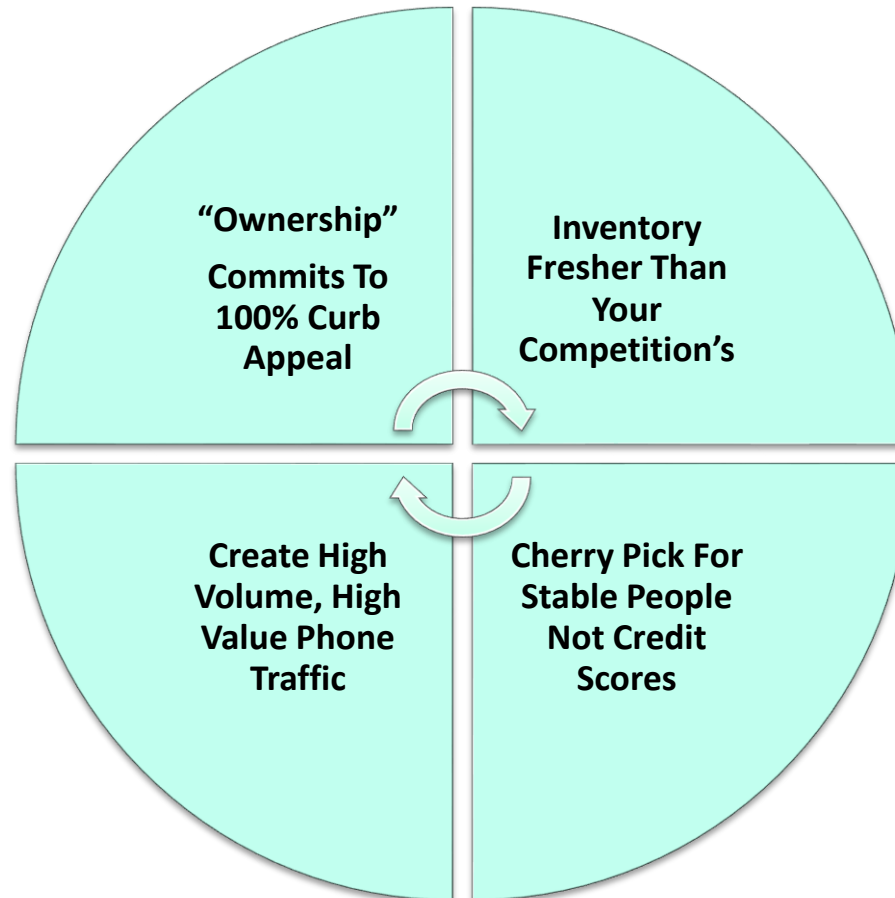


## Maslow's Hierarchy of Needs

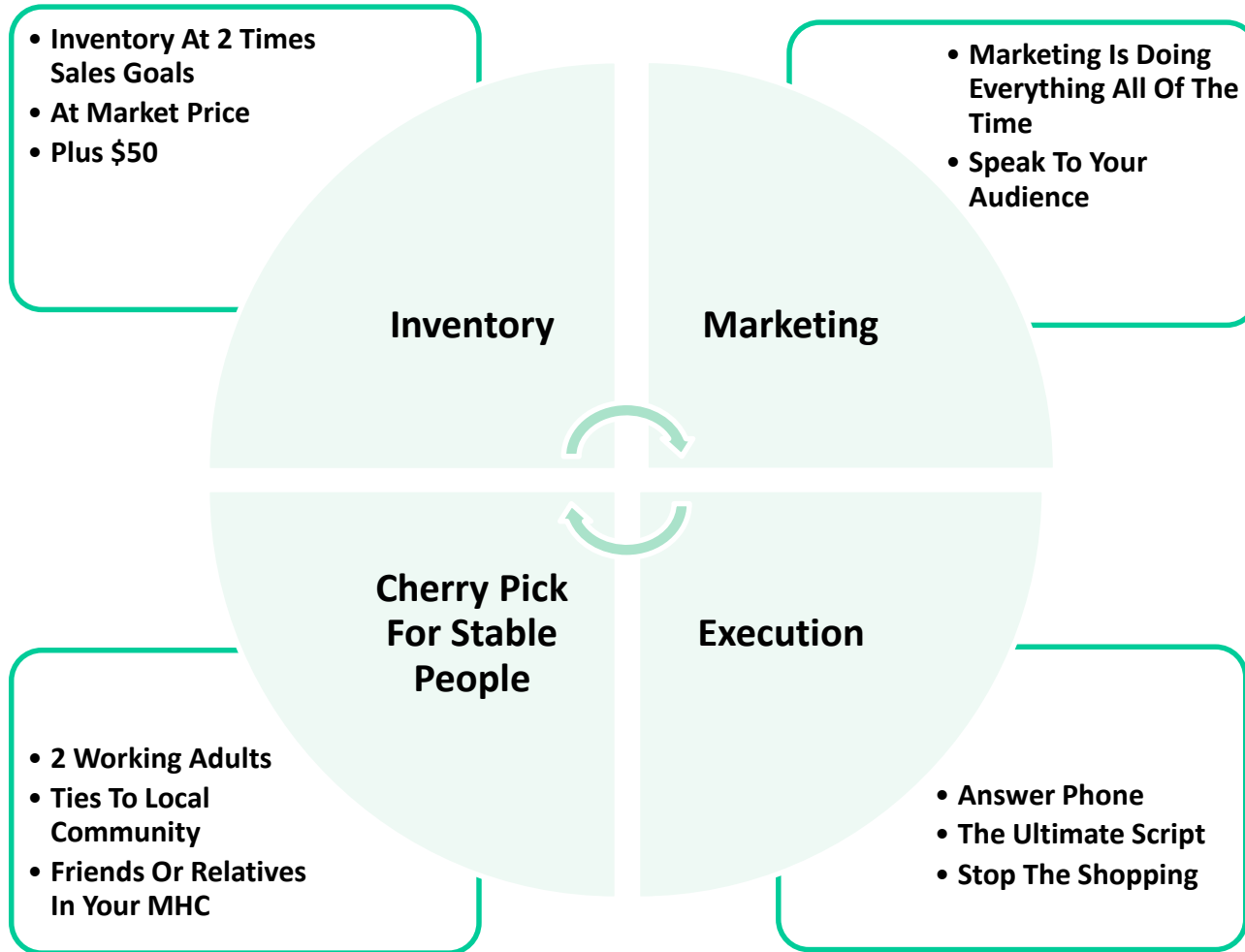


# Success Quadrants for Filling Community Homes

## “The Circle of Hope”



# THE SALES SUCCESS MATRIX



# The Process That Leads To A High Fill Rate

1. Create 100% Curb Appeal
2. Marketing: Doing Everything All Of The Time
3. Craigslist – The “Mother Of All Craigslist Ads”
4. Newspaper Classified Ads – Why They Still Work For Me
5. The Ultimate Ad Call Phone Script
6. Resident Referral – Achieving 40% Of The Fill Rate
7. Banners – At The Community Entrance
8. The Security Is In The Person ... Not The Security Deposit
9. How To Get A Home Sold On A Low Rehab Budget



## The Process That Leads To A High Fill Rate

For a information on selling your or some other community or our shared equity fill up program where we provide the homes to fill vacant sites. Click on “Let’s Talk.” at Website.

**www.MHCinvestor.com**

MHC Investor along with our investor fund partners is buying MH Communities Nationwide either outright cash take outs or providing cash and expertise to fill vacant sites with homes with a shared equity in the upside. An approx. 2 to 3 year refinance or sale.

**We provide consulting & management platforms to Community Owners seeking to improve profitability.**

**SUCCESS Today Is About Active Management and  
Using Systems to Standardize All Management Aspects!**

**Importantly... it is about execution as Nike says “Just DO It.”**

**Request info on “The Complete On-Site Manager” at  
.....> MHCInvestor.com**

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