

SECO 2024, SEPTEMBER 16-19, 2024

Day 2 (Tuesday 9/17)



Day	Time	Topic	Speakers/Panel Participants
Tues. 9/17	7:00 PM	REGISTRATION & BREAKFAST- SECO24	
Tues. 9/17	8:00 AM	WELCOME , OPENING REMARKS, INTRODUCTIONS, & PLEDGE OF ALLEGIANCE	
Tues. 9/17	8:30 AM	Special announcements: Whova, Veterans Assistance, Mentoring program	All attendees
Tues. 9/17	8:45 AM	Attendee Introductions	
Tues. 9/17	10:15 AM	Meet our Sponsors & Exhibitors	
Tues. 9/17	10:45 AM	Break - Gold Sponsor	Gold Sponsor
Tues. 9/17	11:00 AM	Economic Outlook	KC Conway
Tues. 9/17	12:00 PM	LUNCH, NETWORKING, VISIT EXHIBITORS & DISPLAY MHs	Sponsor Platinum
Tues. 9/17	2:00 PM	Commercial Real Estate Negotiations	Ferd Niemann
Tues. 9/17	2:45 PM	Break - Gold Sponsor	Gold Sponsor
Tues. 9/17	3:00 PM	Manufacturer Panel	Tom Lackey
Tues. 9/17	3:45 PM	Break - Gold Sponsor	Gold Sponsor
Tues. 9/17	4:00 PM	Cost Segregation & Bonus Depreciation	Eden Markowitz
Tues. 9/17	4:45 PM	VISIT EXHIBITORS & MANUFACTURERS/FRESHEN UP FOR RECEPTION	
Tues. 9/17	5:15 PM	Entertainment in MH display area	

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Day 3 (Wednesday 09/18)



SECO
NATIONAL CONFERENCE OF
 COMMUNITY OWNERS
For Community Owners. By Community Owners

<u>Day</u>	<u>Time</u>	<u>Topic</u>	<u>Speakers/Panel Participants</u>
Wed. 9/18	8:00 AM	BREAKFAST	All attendees
Wed. 9/18	9:00 AM	ROC	Jodi Baiyat
Wed. 9/18	9:45 AM	Break - Gold Sponsor	Gold Sponsor
Wed. 9/18	10:00 AM	Developing New Manufactured Home Communities	Mayer Husain; Anzer Husain
Wed. 9/18	10:45 AM	LUNCH, NETWORKING, VISIT EXHIBITORS & DISPLAY MHs	
Wed. 9/18	1:00 PM	Panel Discussion: Sourcing New homes to fill vacant Lots	Bryce McMurry, Ben Braband, and Sam Hales
Wed. 9/18	1:45 PM	Break - Gold Sponsor	Gold Sponsor
Wed. 9/18	2:00 PM	Real Estate Syndication	Todd Robinson
Wed. 9/18	2:45 PM	Break - Gold Sponsor	Gold Sponsor
Wed. 9/18	3:00 PM	Chattel Lending - History, Mistakes of the Past, Lessons Learned	Rick Daugherty
Wed. 9/18	3:45 PM	Capital Projects in Manufactured Housing Communities	Scott Jolly
Wed. 9/18	4:30 PM	OPEN BAR, MHs & Vendors - (HOLD RAFFLES OR PRIZES DONATED BY SPONSORS) Entertainment - Live Band or DJ	Music DJ

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Day 4 (Thursday 9/19)



<u>Day</u>	<u>Time</u>	<u>Topic</u>	<u>Speakers/Panel Participants</u>
Thurs. 9/19	8:00 AM	Breakfast	All attendees
Thurs. 9/19	9:00 AM	MH2X - Workshops, New Home Advantages, L-O Sales	Kim Shultz-Rainford, Tom Lackey
Thurs. 9/19	9:45 AM	Break - Gold Sponsor	Gold Sponsor
Thurs. 9/19	10:00 AM	Community Financing to Fuel Acquisitions and Expansion	Chris San Jose, Kevin Thrash
Thurs. 9/19	10:45 AM	Break - Gold Sponsor	Gold Sponsor
Thurs. 9/19	11:00 AM	State of the Market - Brokers' Insight on Buying and Selling Manufactured Home Communities	TBA
Thurs. 9/19	11:45 AM	WRAP UP - PASS THE MIC - Special Announcement for SECO 25	
Thurs. 9/19	12:15 PM	CONFERENCE ENDS	