



2024 Partnership Deck

September 16 - 19, 2024

Showcase YOUR
Products and Services
at the LEADING
Conference of
Owning &
Managing
SUCCESSFUL
communities



What Is SECO, why we are unique?

“Created For Community, By Community Leaders”

For over 12 years, SECO has been the premier conference for owning and managing successful manufactured home communities. As a non-profit 501©(3) organization, net proceeds fund projects for veterans and first responders living in manufactured housing communities.

Who Attends SECO?

More than 500 community owners, managers, and other manufactured housing industry personnel from 35 plus states attend SECO every year. Programming is focused on the needs of those owning one to 100 communities, including owners and investors, general managers, and community managers.



Don't miss this chance to reach a nationwide audience of community owners and managers!



- Establish your place in the manufactured home communities. SECO gathers with over 700 community organizers & managers during a 3.5 day blitz!
- We build community – during after hours events, organic networking becomes very powerful.
- We build managers – providing educational sessions led by industry leaders, teaching attendees new skills to add to their skill base.
- We build businesses – we curate a lineup of speakers to share higher level training, insights, and inspiration on leveling up the manufactured home communities.
- Owners & Managers from around the nation

Become A SECO 2023 Sponsor Today
contact@SECOconference.com

Sponsor & Exhibitor Packages:

Sponsor & Exhibitor Package Perks:	Reception	Presenting Sponsor	Manager Monday	Diamond	Platinum	Gold	Silver	Bronze
8' x 8' Exhibit Space	X							X
10' x 10' Exhibit Space	X	2	X	X	X	X	X	
Choice of Preferred Location (by date of commitment)	X	X	X	X	X			
Profile Page on SECO website	X	X	X	X	X	X	X	X
Acknowledgement on Show Graphics/Signs	X	X	X	X	X	X	X	X
Credit of 10% of Sponsorship Fee, for additional Signage Opportunities	X	X	X	X	X	X	X	X
Link to Sponsor Website	X	X	X	X	X	X	X	X
Link to Sponsor Social Media Profiles	X	X	X	X	X	X	X	
Participation in Welcome Session During SECO	X	X	X					
Acknowledgement from Podium During SECO								
Additional Staff Registrations, Comp'd	3	5	3	3	3	2	2	1
Discounted Additional Staff Registrations	X	X	X	X	X	X	X	X
Listing in Event Program	X	X	X	X	X	X	X	X
Lead Form on SECO Website	X	X	X	X	X	X	X	X
Swag Bag Inclusion	X	X	X	X	X	X	X	X
Listing in SECO Emails (name only)								X
Listing in SECO Emails (logo, name, & description)	X	X	X	X	X	X	X	
Ad in Virtual Program - Full Page	X	X	X	X	X			
Ad in Virtual Program - 1/2 Page						X	X	
Ad in Virtual Program - 1/4 Page								X
Round Table Sponsorship Opportunity, please inquire for details	X	X	X	X	X			
Website Banner Ad	X	X	X	X	X	X		
Social Media Mentions	X	X	X	X	X	X		
Swag Pack Inclusion	X	X	X	X	X			
Hospitality Suite Option Available	X	X		X				
Opportunity to Speak During Meal/Reception	X	X		X				
Networking Session/Break Sponsorship		X						
Logo on Lobby Welcome Banner		X						
Sole Branded Banner at Atrium Escalator (G3 in Branding Guide)		X						
Literature/Giveaway on Chairs/Tables	X							
Manufacturer Panel Participation	X							
	\$35,000	\$25,000	\$0	\$7,500	\$4,900	\$3,500	\$2,500	\$1,500

Additional opportunities for you to interact with attendees:

DURING SECO 2024 partnership opportunities	Cost	Partner Perks
Welcome Reception Host on Monday 9.16.2024	\$ 25,000.00	2 VIP badges, additional branding opportunities, logo on web page, 1 dedicated email, list of attendees
DJ Entertainment, Appetizer Displays, 2 Drink Tickets		
Tuesday Manufactured Home Display Reception	\$ 35,000.00	2 VIP badges, additional branding opportunities, logo on web page, 1 dedicated email, list of attendees
DJ Entertainment, Heavy Appetizers, 2 Drink Tickets		
Host Manager Monday - Listed on Sponsor Grid	\$ 10,000.00	Perks listed on Sponsor Grid
Tuesday's Kick-Off Keynote	\$ 15,000.00	2 VIP badges, dedicated 5 minutes of speaking time pre or post keynote speaker, 1 dedicated email, list of attendees
SECO contracted talent, equipment, & materials		Badges for one leader and one brand rep. Additional badges are \$497 each
Tuesday Keynote: Economist	\$ 2,500.00	
Meal Sponsorships - Attendees will be so grateful to know you are supporting them		Logo on main stage during meal, speaking time from main stage during meal, Signage on buffets, website logo, & social posts and stories
Monday - Manager Monday Boxed Lunch	\$ 3,000.00	
Tuesday Breakfast	\$ 5,000.00	
Tuesday Lunch	\$ 10,000.00	
Tuesday Afternoon Break	\$ 5,000.00	
Wednesday Breakfast	\$ 5,000.00	
Wednesday Lunch	\$ 10,000.00	
Wednesday Afternoon Break	\$ 5,000.00	
Thursday Continental Breakfast	\$ 2,000.00	
VIP Lounge Takeover	\$ 3,000.00	Logo on website and onsite in lounge
Charging Stations, located around the upper floor Garden Atrium	\$ 2,500.00	Logo on website and onsite signage
Wireless Internet for all attendees	\$ 3,500.00	Logo on website and onsite signage
Banner Display in Main Hotel Lobby (24' tall banner)	\$ 1,500.00	A banner to hang for all to see, larger than life.
Floor Graphics on Lobby Level C1, C2, C3, C4	\$ 1,500.00	Several opportunities for attendees to see your brand at their feet.
Elevator DOOR Graphics D1, D2, D3, D4, D5	\$ 1,500.00	While attendees are waiting for the elevator, your brand greets them everytime.
Elevator GLASS Graphics E1, E2, E3, E4, E5 TOP	\$ 850.00	Displayed on the grand elevators, TOP of hand bar, your brand becomes a visual for all to see.
Elevator GLASS Graphics E1, E2, E3, E4, E5 BOTTOM	\$ 850.00	Displayed on the grand elevators, BOTTOM of hand bar, your brand becomes a visual for all to see.
Vinyl Banners on each side of atrium G4 & G5	\$ 1,000.00	Displayed on the grand Atrium ESCALATORS, your brand becomes a visual for all to see.
Center Staircase Railing H2	\$ 1,500.00	Displayed on the grand Atrium ESCALATORS, your brand becomes a visual for all to see.
Staircase Railing H1 & H3	\$ 1,000.00	Displayed on the grand Atrium ESCALATORS, your brand becomes a visual for all to see.
Garden Atrium Columns J1-L8 per side	\$ 750.00	Displayed IN the GARDEN Atrium
Garden Atrium Columns J1-L8 all four sides	\$ 2,000.00	Displayed IN the GARDEN Atrium
Branding Insert for above registration - P1-6	\$ 1,000.00	Displayed IN the GARDEN Atrium
Branding Insert for above doors - MH Displays M1	\$ 1,500.00	Displayed IN the GARDEN Atrium
Branding Insert for above doors - exhibits Q1	\$ 2,000.00	Displayed IN the GARDEN Atrium
GOLD or ABOVE Sponsorship ADD-ons		
Lanyard Sponsorship - Your Logo on our Lanyard SOLD OUT	\$ 3,500.00	High visual opportunity, this co logo opportunity will be seen by everyone for years to come in all photos.
Room Key Cards	\$ 3,000.00	This is a chance for the very first impression - welcome all guests to the hotel.
Swag Bag Insert - ship us an item you would like to have in	\$ 1,000.00	

Expo Details:

Set Up

Sunday, 9.15

12 noon – 7 PM - Exhibitor Set-Up

Monday, 9.16

Manager Monday

SECO Golf Classic 10 AM - 3 PM

Braves v. Dodgers TBD

Tuesday, 9.17

SECO Program

Wednesday, 9.18

SECO Program

Thursday, 9.19

SECO Program 8 AM - 11 AM

Break Down

After Hour EVENTS

Monday Welcome Reception

5-6:30 PM

Tuesday Reception among the Home Displays

5-7 PM

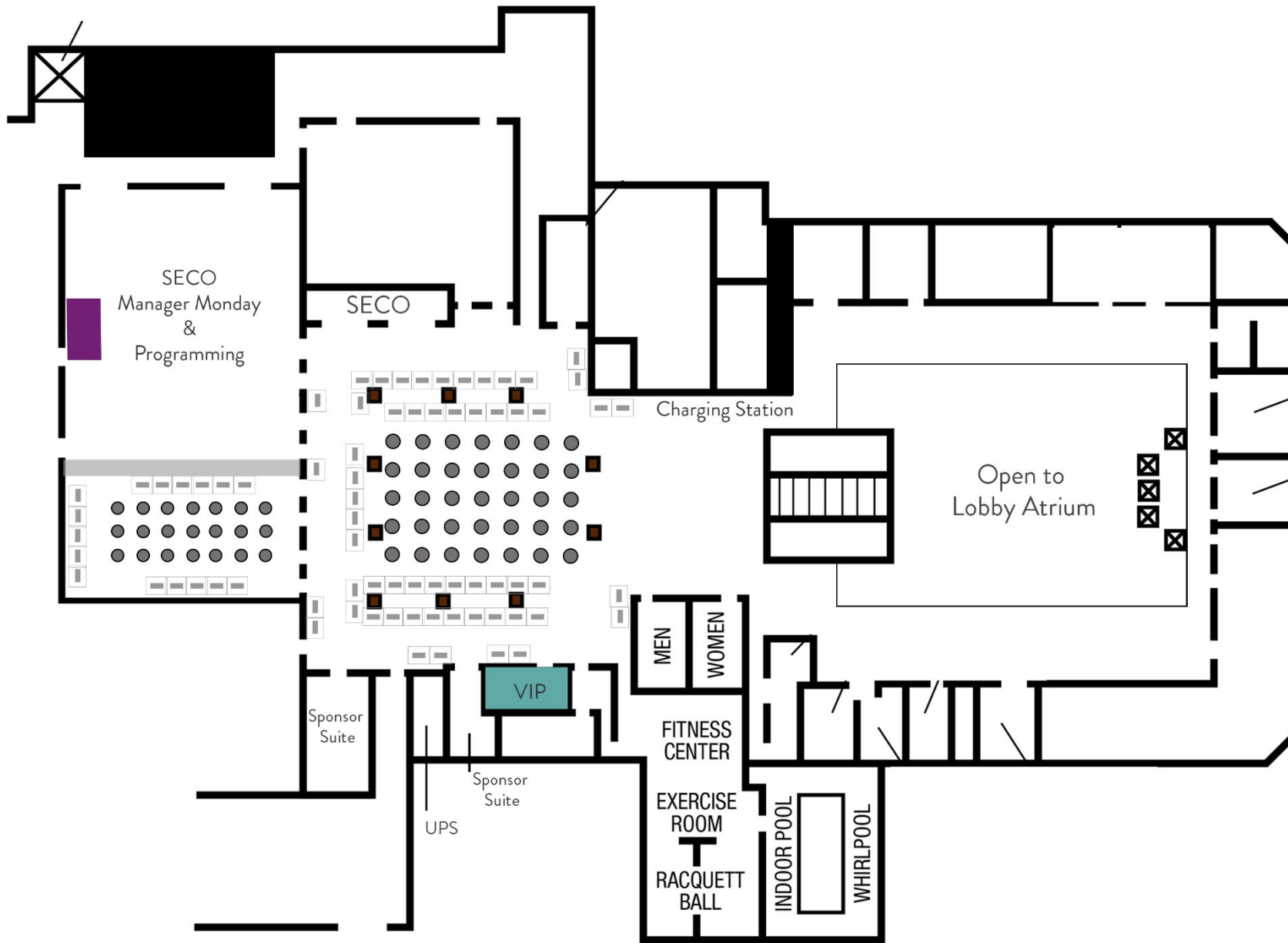
Tuesday & Wednesday Roundtables

8 - 10 PM



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For Community Owners, By Community Owners





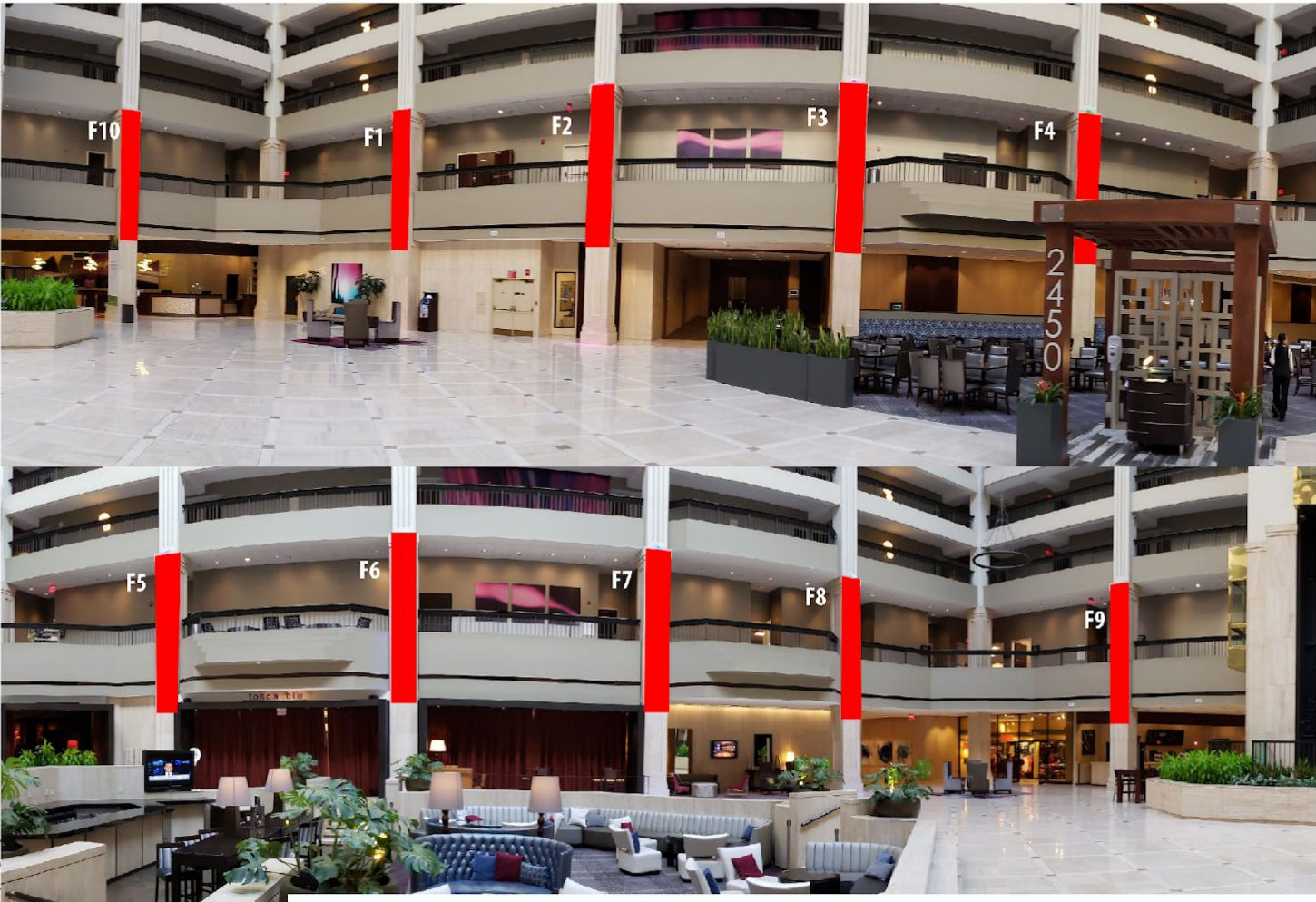
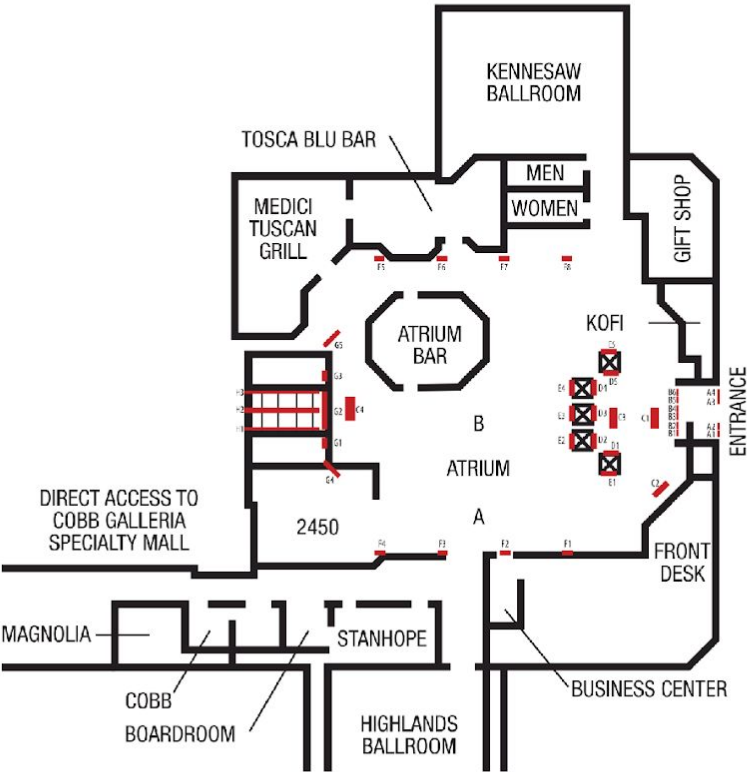
2024
Waverly Renaissance
Hotel & Conference Center



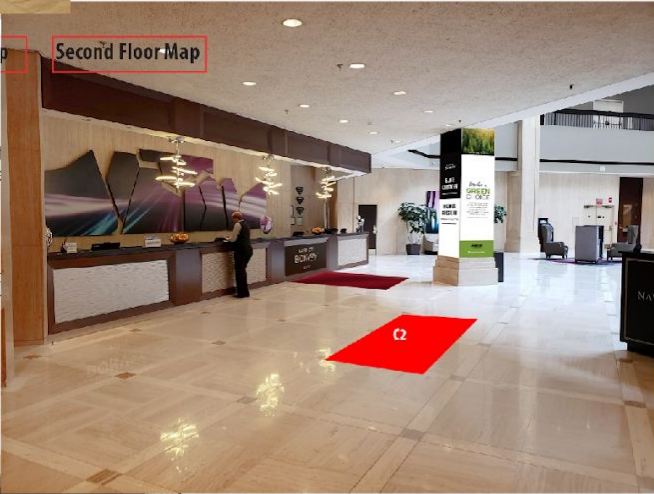
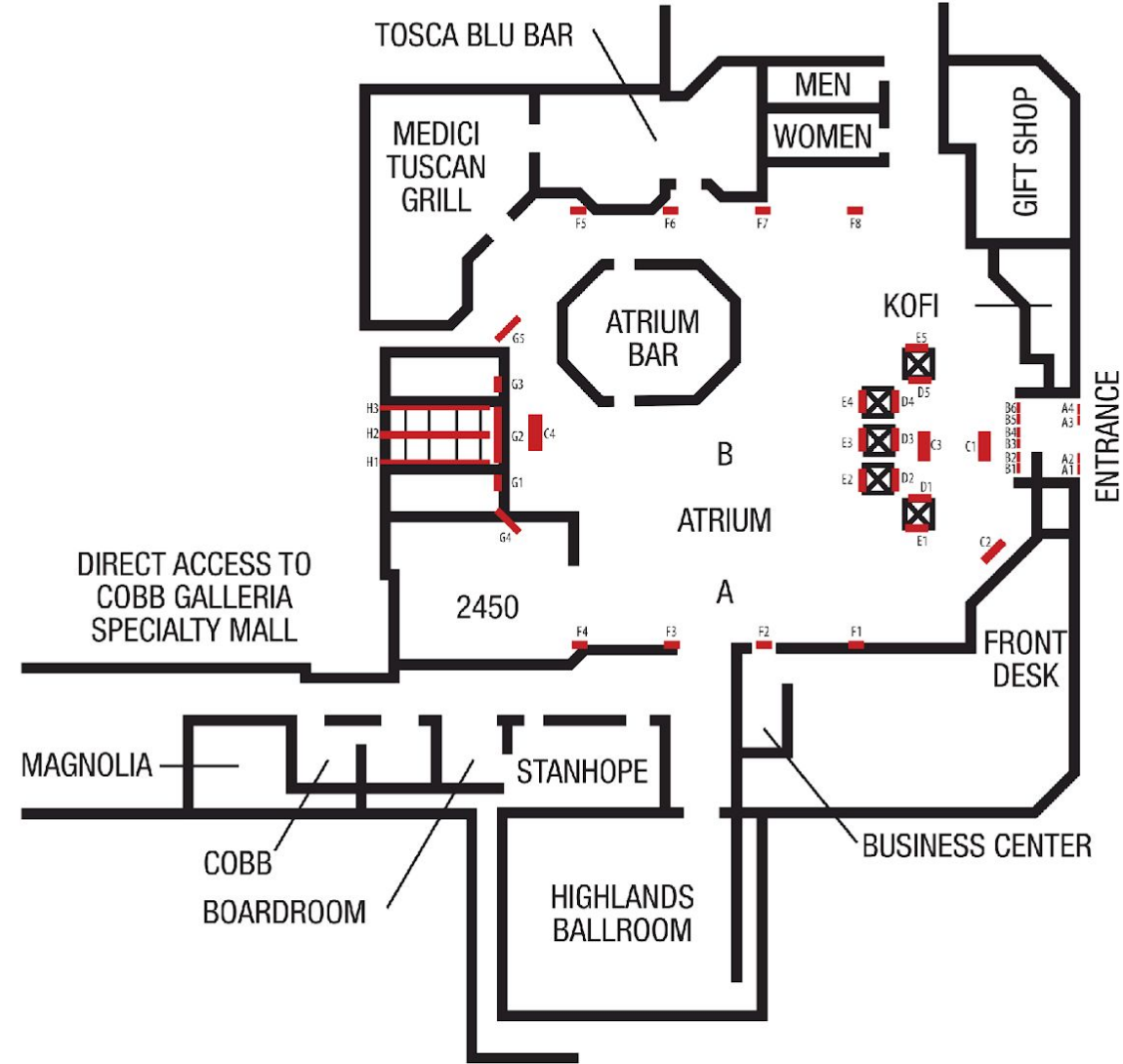
2024 Additional Branding Opportunities

Branding & Signage

Lobby Tall Banner Branding
\$1,500 Each Banner



Lobby Level Branding
\$1,500 Each Placement of a Floor Decal
Lobby Escalator Branding
\$1,000 Each for Atrium Balcony Banners G4&5



Lobby Elevator Branding:



\$1,500 per Elevator Door Graphic



Elevator Atrium Glass Graphics:
\$850 per Elevator TOP Window Graphic
\$850 per Elevator BOTTOM Window Graphic



Garden Atrium Branding

P1-p6– Registration Branding

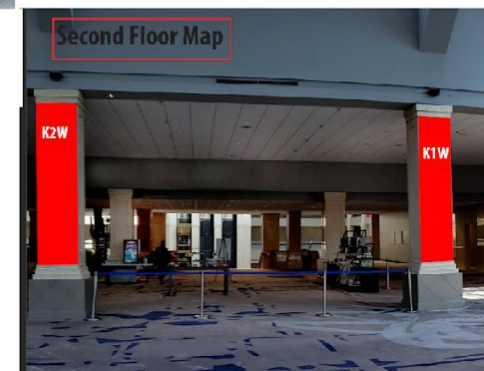
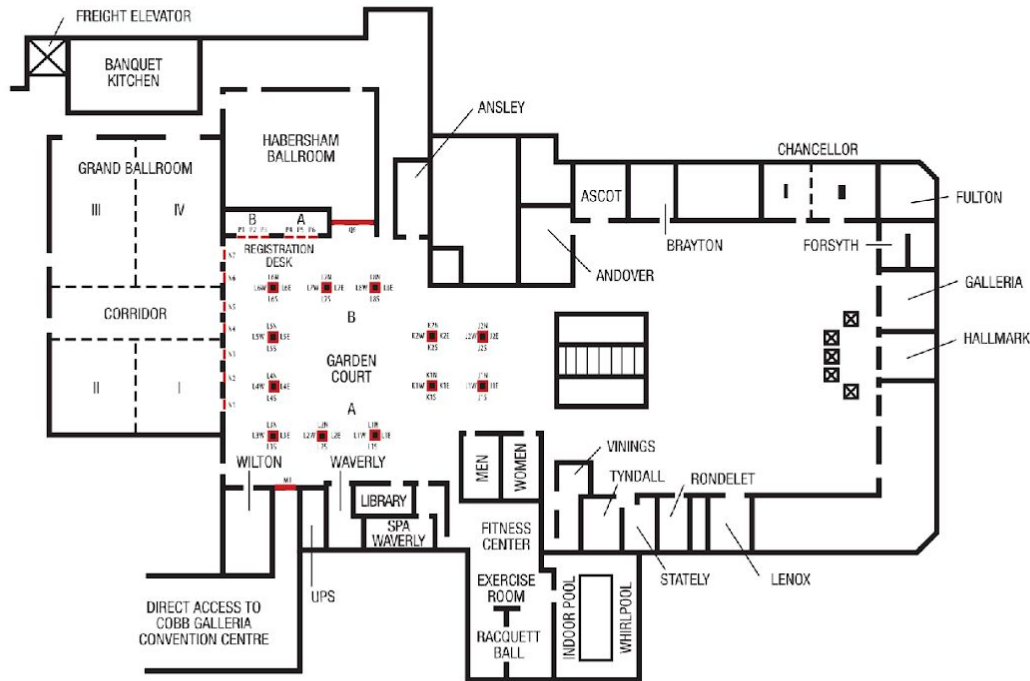
\$1,000 per panel

M1 – Manufactured Home Branding

\$1,500

Q1 – Exhibit & Dining Space Branding

\$2,000



Columns – J1 – L8

\$750 per side

\$2,000 all four sides



2023 Golf Sponsorships

September 10th 2023
Chastain Park Golf Course

Networking
With
Industry Peers
On the
Golf Course
Is
POWERFUL



SECO 2024 Golf Tournament Sponsor Opportunities: :

Sponsorship Opportunity	Price	Sponsorship Perks
Golf Tournament Title Sponsor	\$3,000	"SECO22 Golf Tournament Presented by <SPONSOR NAME>", dedicated time to speak
Trophy Sponsor	\$2,000	Dedicated time to speak, sponsor provides trophies for golfers
Hole-in-One Sponsor	\$2,000	Big cash or physical prize (Hole-in-One insurance to cover cost if someone wins it)
Closest-to-the-Pin Sponsor (Hole 11)	\$1,000	Cash prize for shot that lands closest to the pin on a specific hole.
Option to add a refreshment tent at hole 11 / tee 2	\$1,500	*Pricing is turn key - if you provide tent, refreshments, etc, please inquire for pricing.
Longest Drive Sponsor (Hole 1)	\$1,000	Cash prize for farthest drive on a specific fairway (usually a par-5 hole).
Option to add a refreshment tent at tee 1	\$1,500	*Pricing is turn key - if you provide tent, refreshments, etc, please inquire for pricing.
Golf Cart Sponsor	\$1,000	Sponsor's logo on all golf carts used for event
Photo Sponsor	\$1,000	Sponsor provides photographer on 1st tee and has logo on pictures given to each player
Beverage Cart Sponsor	\$750	Sponsor's logo on beverage cart
Bar Sponsor	\$750	Sponsorship of drink ticket(s) for use at clubhouse bar
Snack in Swag Bag Sponsor	\$600	SECO will secure snacks and place in bag with sponsor logo sticker
Lunch Sponsor	\$600	Dedicated time to speak, logo on website, signage during lunch, and on printed materials
Golf Ball Sponsor	\$500	Sponsor provides a sleeve of golf balls with their logo on it for all golfers.
Backpack	\$500	Sponsor provides 100 backpacks to put swag in with their logo on it for all golfers.
Valuables Pouch	\$500	Sponsor provides 100 valuable pouches with their logo on it for all golfers.
Bag Tag & Towel	\$500	Sponsor provides 100 bag tags and towels with their logo on it for all golfers.
Water Bottle	\$500	Sponsor provides 100 water bottles and a drink coupon with their logo on it for all golfers.
Tees, Divot Repair Tool & Ball Marker	\$500	Sponsor provides 100 divot repair tools/bag of tees/ball marker with their logo on it for all golfers.



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Details:

Registration Opens

Monday, 9.16 8 AM – 9:45 AM

Lunch on the Turn

11:00 AM - 2:00 PM

Award Ceremony

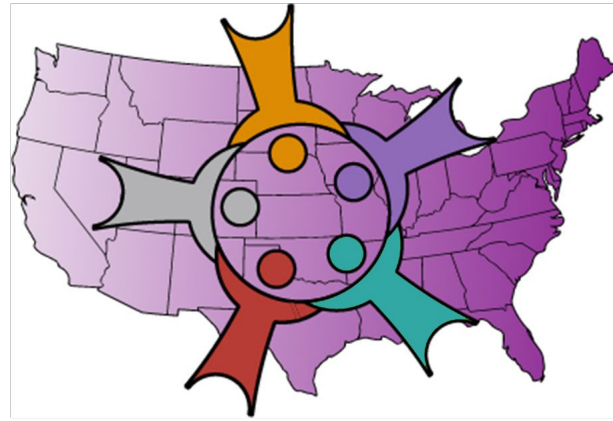
Waverly Renaissance Hotel Lobby

Add: Best Dressed - Come For the WIN.



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SECO

501(c)(3)

**NATIONAL CONFERENCE OF
COMMUNITY OWNERS**

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Ready to join us?

Please call Heather Mumma

217-246-2217

Or email us at:

contact@SECOconference.com