

SECO^{501(c)(3)}

**NATIONAL CONFERENCE OF
COMMUNITY OWNERS**

For Community Owners, By Community Owners

2025 Partnership Deck

Live & In Person!
September 8-10, 2024

Showcase YOUR
Products and Services
at the LEADING
Conference of
Owning &
Managing
SUCCESSFUL
communities



What Is SECO, why we are unique?

“Created For Community, By Community Leaders”

For over 12 years, SECO has been the premier conference for owning and managing successful manufactured home communities. As a non-profit 501 (c)(3) organization, net proceeds fund projects for veterans and first responders living in manufactured housing communities.

Who Attends SECO?

More than 500 community owners, regional, onsite, and third party managers, manufacturers, lenders, retailers, and other manufactured housing industry personnel from 35 plus states attend SECO every year. Programming is focused on the needs of those owning one to 100 communities, including owners and investors, general managers, and community managers.



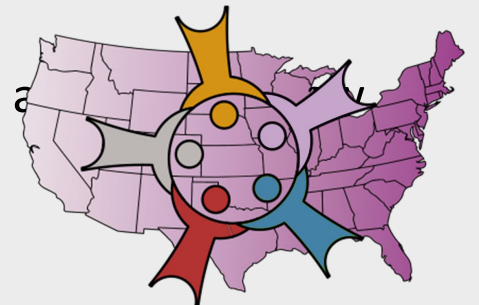
Don't miss this chance to reach a nationwide audience of community owners and managers!



Become A SECO 2025 Sponsor Today
EventPlanning@SECOconference.com

Or you may call/text Kristin
770-378-8408

- Establish your place in the under appreciated industry of manufactured home communities. SECO gathers over 500 community owners & managers during a 3.5 day blitz!
- We build community – during after hours events, organic networking becomes very powerful.
- We build managers – providing educational sessions led by industry leaders, teaching attendees new skills to add to their skill base.
- We build businesses – a specially chosen lineup of speakers who share higher level training, insights, and inspiration aimed at improving communities and the industry.
- Owners & Managers from around the nation meet in person to share process improvements.
- We provide affordable housing by selling a



All Partnerships include the following:

Profile on event website with link to sponsor website or social channels, logo on event signage, discounted additional staff registrations, listing in event virtual program, & more...

Platinum

- 10'x10' Expo space (table, 2 chairs) in a choice of ELITE Placement
- 3 SECO badges included
- Email announcement to all of SECO subscriber list, including a message from sponsor
- Full page ad placement in event virtual program
- Website banner ad
- Email banner ad
- Swag bag inclusion
- Elevated Listing in SECO event app
- Acknowledgment from SECO podium
- 3 Announcements on SECO social channels
- Meal Sponsorship on SECO dedicated day
- Pre & Post show list of attendees
- Giveaway/Flyers on chairs & tables during SECO dedicated day
- Time at podium during SECO dedicated day
- OPTION: Host a roundtable (additional fees apply)
- OPTION: Hospitality Suite Upgrade

Gold

- 10'x10' Expo space (table, 2 chairs) in a choice Gold Area booth location
- 2 SECO badges included
- Email announcement to SECO subscriber list, including a message from sponsor
- Half page ad placement in event virtual program
- Website banner ad
- Email banner ad
- Swag bag inclusion
- Acknowledgment from SECO podium
- 2 Announcements on SECO social channels
- Sponsor of a session, break, or roundtable
- Pre & Post show attendee list
- OPTION: Host a roundtable (additional fees apply)

*Choice of placement is based on level of partnership & date of signed agreement.

All Partnerships include the following:

Profile on event website with link to sponsor website or social channels, logo on event signage, discounted additional staff registrations, listing in event virtual program, & more...

Silver

- 10'x10' Expo space (table, 2 chairs)
- 2 SECO badges included
- Email announcement to SECO subscriber list
- 2 Social media postings
- Half page ad placement in event virtual program
- Listing in SECO event app
- Post show attendee list
- Swag bag inclusion
- 1 Announcement on SECO social channels
- Choice of placement*

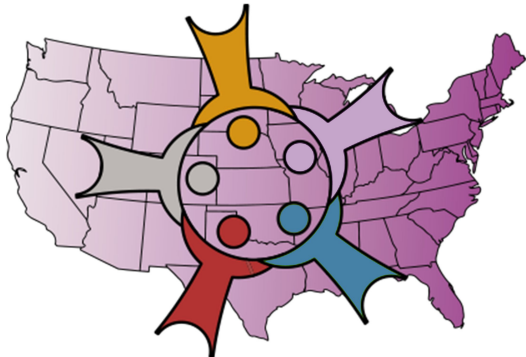
Bronze

- 8'x8' Expo space (table, 2 chairs)
- 1 SECO badge included
- Email announcement to SECO subscriber list
- Quarter page ad placement in event virtual program

*Choice of placement is based on level of partnership & date of signed agreement.

SECO 2025 SPONSOR PACKAGES

Sponsor & Exhibitor Package Perks:	Presenting	Platinum	Gold	Silver	Bronze
Exhibit Space	20 x 10	10 x 10	10 x 10	10 x 10	8 x 8
Booth Location: Based on Level of Sponsorship and Commitment Date	First	First Elite	Gold Area		
SECO Badges	up to 4	up to 3	up to 2	up to 2	1
Ad in Program	full page	full page	1/2 page	1/2 page	1/4 page
Email Listing to the Entire SECO Subscriber List	x	x	x	x	x
Social Media Mentions	4	3	2	2	1
Sponsor Acknowledgement on Show Graphics/Signs	x	x	x	x	x
Credit of 10% of Sponsorship Fee, for additional Signage Opportunities	x	x	x	x	x
Link to Sponsor Website	x	x	x	x	x
Link to Sponsor Social Media	x	x	x	x	x
Participation in Sponsor "Intro" Session during Opening Ceremonies	x	x	x	x	x
Discounted Additional Sponsor Staff Registration	3	2	2	1	1
Swag Bag Inclusion	x	x	x	x	x
Email Listing with Logo to the Entire SECO Subscriber List	x	x	x	x	
Listing in the SECO Event App	x	x	x	x	
Final Attendee Listing, sent within 2 days after SECO Conference	x	x	x	x	
PreShow Attendee Listing, sent 7 days prior to SECO Conference	x	x	x		
Choice of Elite Location, based on date of commitment	x	x	x		
Website Banner Ad	x	x	x		
Email Banner Ad	x	x	x		
Choice of Session Sponsorship, Stretch Break, or Roundtable	x	meal	x		
Video Loop Inclusion in VIP Lounge	x	x			
Logo on Hotel Lobby Banners	x	x			
Dedicated Day Sponsorship - Featured One Day During the Conference	3	1			
Time at Podium on Dedicated Day, up to 5 minutes	x	x			
Choice of a Meal Sponsorship on Dedicated Day	x	x			
Time at Podium at Introduction Daily	x				
Sole Branded Banner at Atrium Escalator (G3 in Branding Guide)	x				
Dedicated Email Flyer to the Entire SECO Subscriber List	x				
Sponsor Logo on All Pages of SECO Conference Website	x				
Hospitality Suite Available	x				
Sponsor Introduces Every Educational Session - optional	x				
Literature/Giveaway on Chairs/Tables	x				
	\$20,000	\$7,500	\$5,000	\$3,000	\$1,500



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Expo Details:

Full Day MONDAY, TUESDAY & WEDNESDAY

Set Up

Sunday, 9/07 - 1 PM – 9PM

To be complete Monday, 9/08 by 8 AM

Tear Down

WEDNESDAY, 9/10 – 4 PM – 6 PM

After Hour EVENTS - Sponsorships Available:

Monday, 9/08 –

Off Site at LIVE! In the Battery

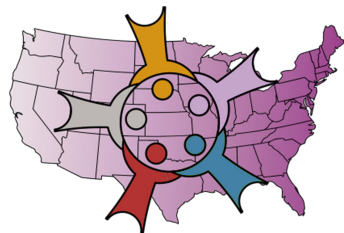
Welcome Reception 5:30 – 7:30 PM

Tuesday, 9/09 –

Tailgate Party in the MH Courtyard

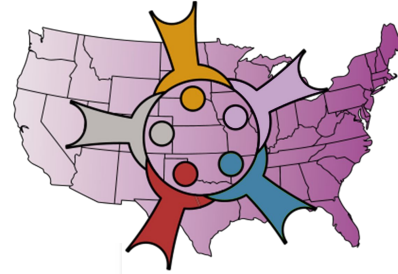
Wednesday, 9/10 –

Happy Hour Farewell 4:00 – 6:00 PM



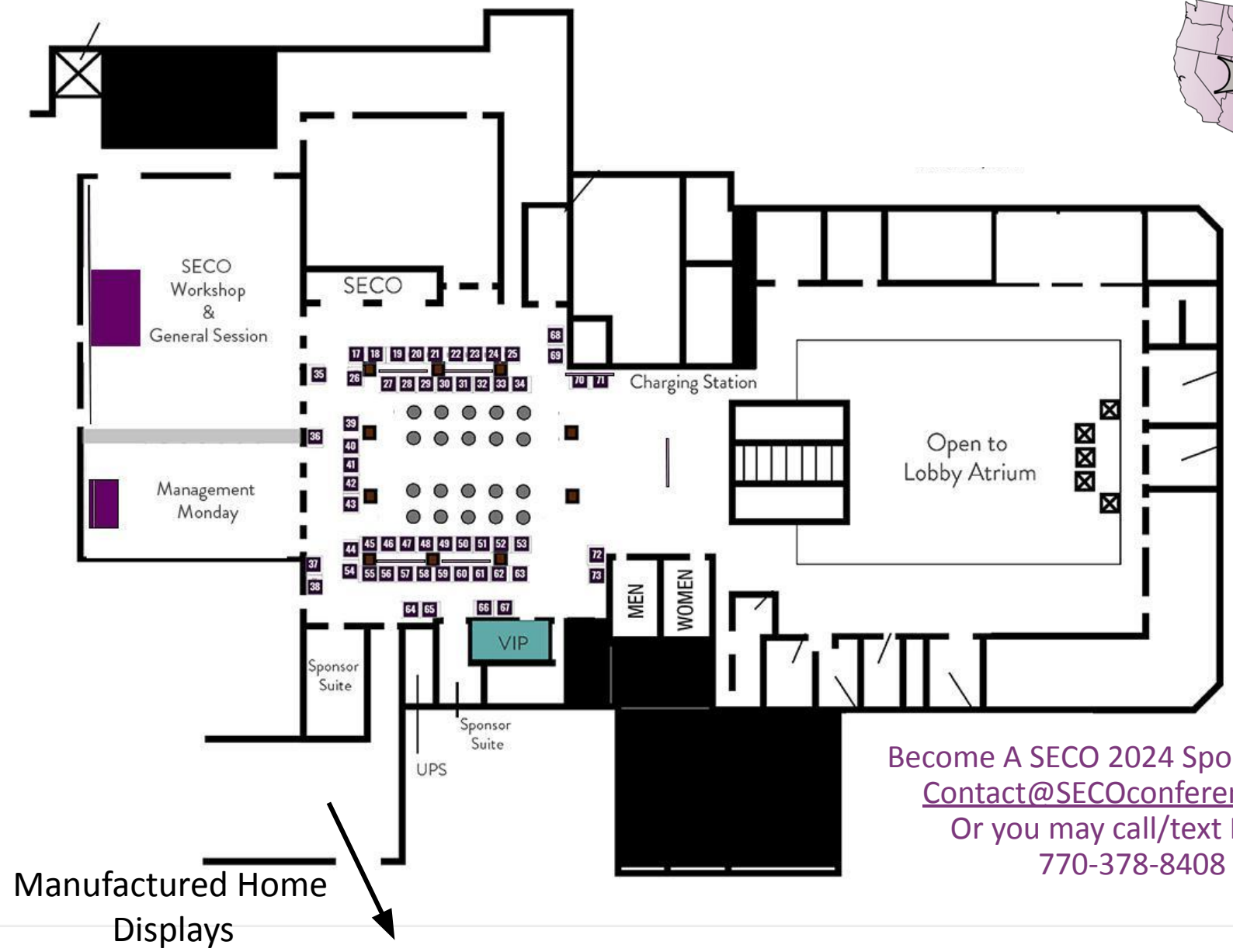
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2025
 Waverly Renaissance
 Hotel & Conference Center
 At the Cobb Galleria & Battery



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2025 Additional Branding Opportunities

Branding & Signage

Lobby Tall Banner Branding

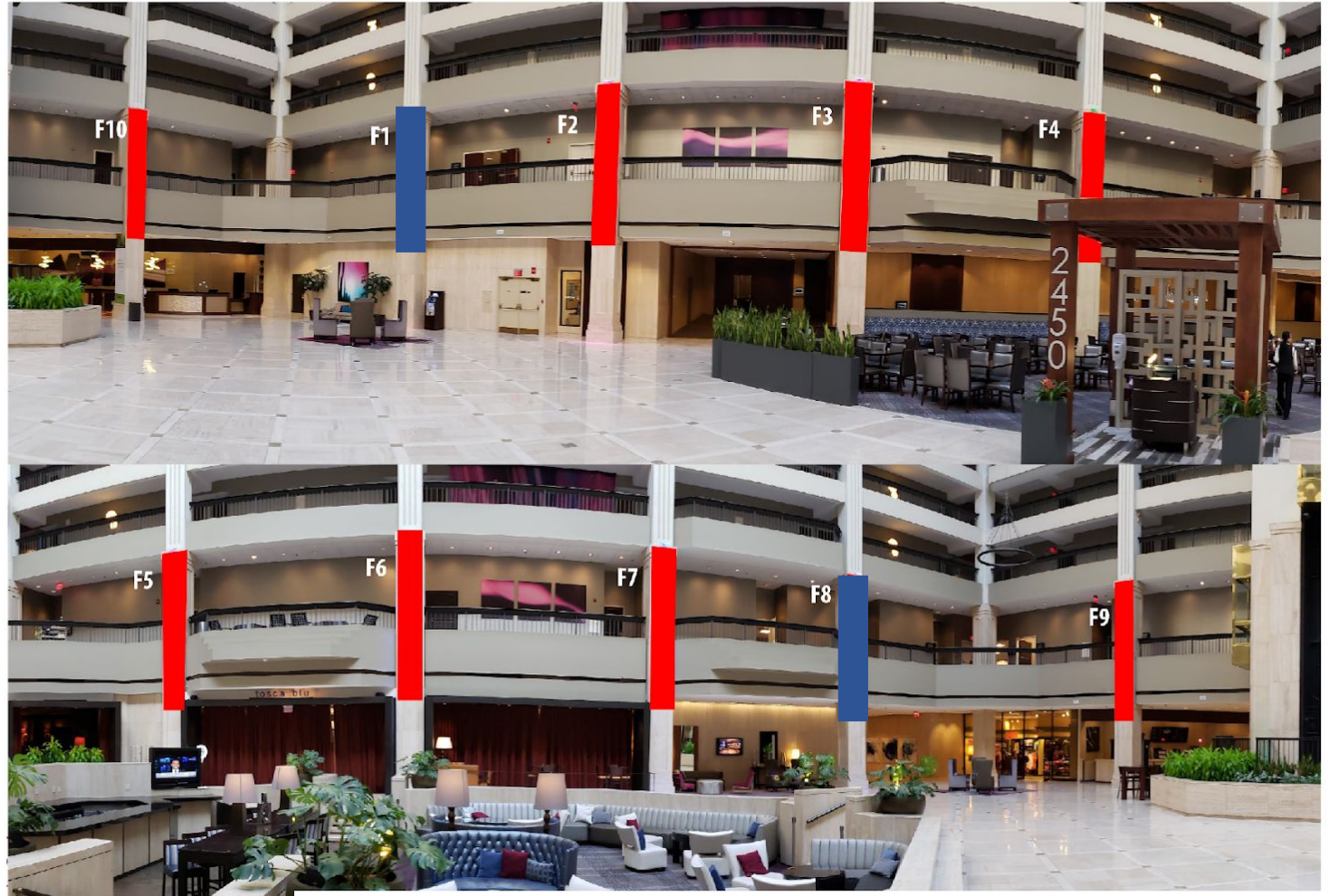
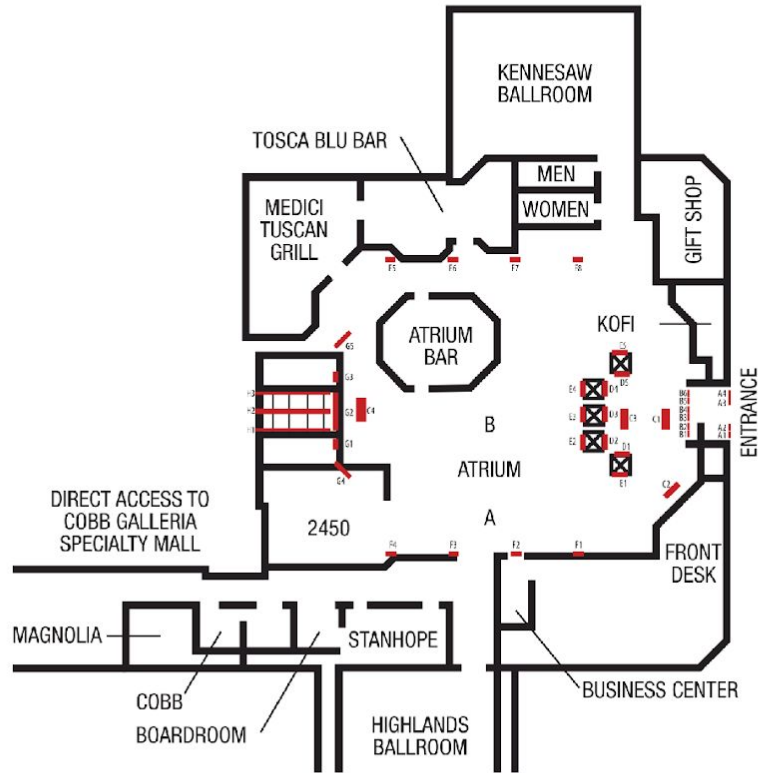
\$1,500 Each Atrium Banner

F2, F3, F4, F5, F6, F7, F9, F10

Dimensions: 42.5 in wide x 225 in tall



Atlanta Braves Banners



Lobby Level Branding

\$1,500 Each Floor Decal


C1,C2,C3,C4

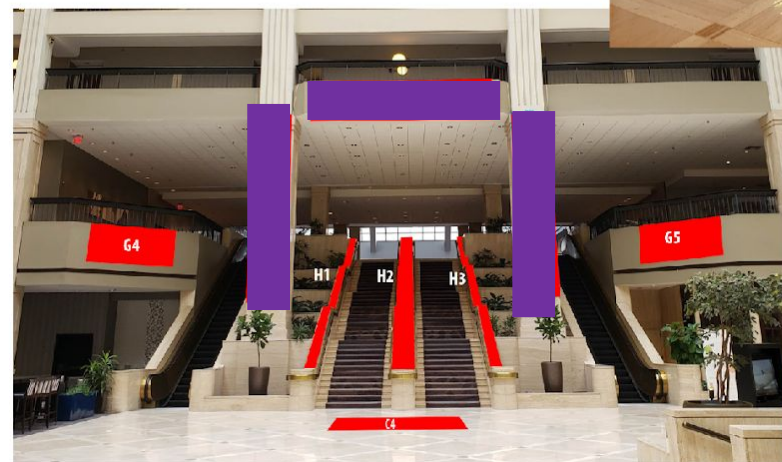
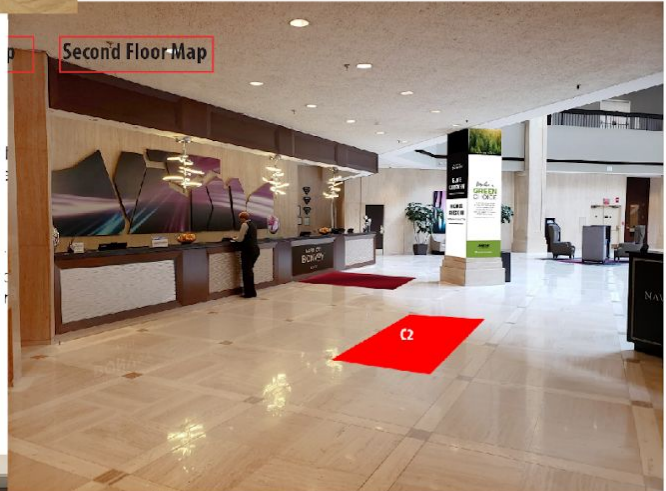
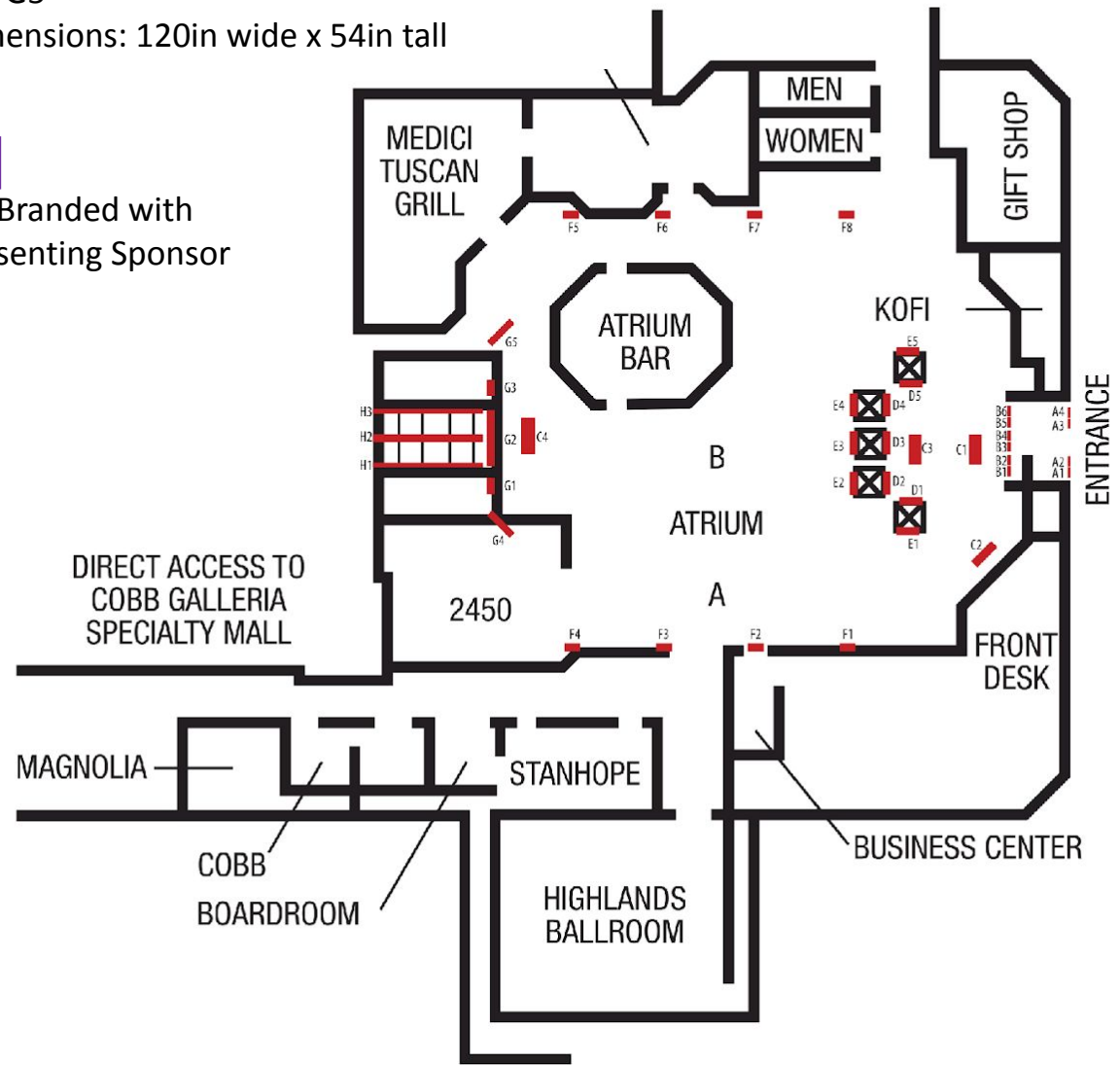
Dimensions: 8' wide x 3' tall

\$1,500 Each Atrium Balcony Banner

G4, G5

Dimensions: 120in wide x 54in tall

 Co-Branded with Presenting Sponsor



Lobby Elevator Branding:



\$1,750 per Elevator Door Graphic

D1, D2, D3, D4, D5

Dimension Detail:

Total wrap size is 40in wide x 108in tall

Area above doors is 40in wide x 24in tall

Each of two doors is 20in wide x 84in tall

Elevator Atrium Glass Graphics:

\$850 per Elevator TOP Window Graphic

E1T, E2T, E3T, E4T, E5T

Dimensions: 48in x 48in

\$850 per Elevator BOTTOM Window Graphic

E1B, E2B, E3B, E4B, E5B

Dimensions: 62.5in wide x 24in tall



Bar/Coffee/Restroom Side

Front Desk side



Garden Atrium Branding

Above Doors – Each Panel

\$1,000 Registration/SECO Hub Windows

P1,P2,P3,P4,P5,P6

\$1,500 Manufactured Home Branding

M1

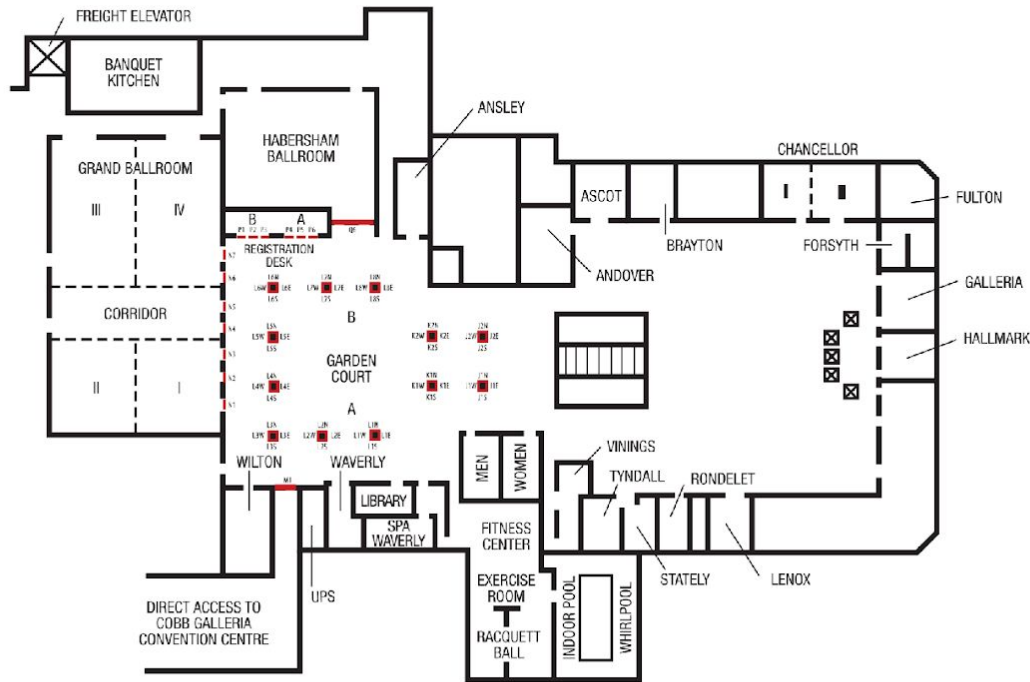
\$1,000 SECO Ballroom

N4, N5,N6,N7



\$1000 Exhibit & Dining Space

N1, N2

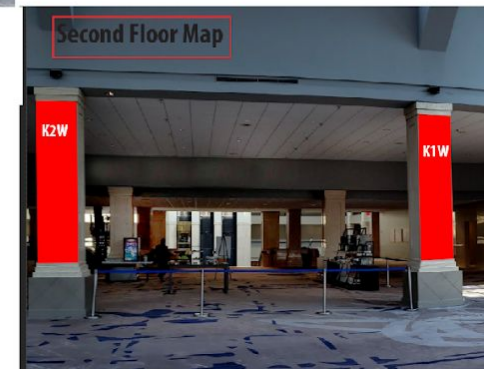


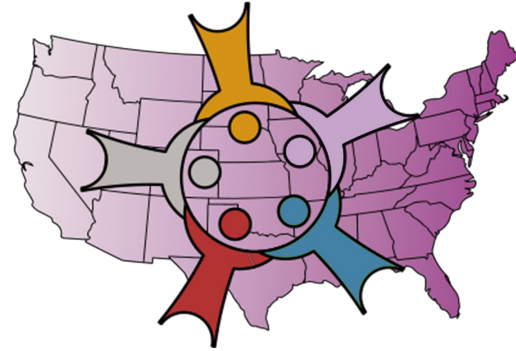
Columns – J1 – L8

\$750 per side

\$2,000 all four sides

Dimensions:32.5in wide x 85in tall





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